PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN.20-26,1988

PROGRAM NAME / DAY TIME DUR NET NO. OF / #STNS CVG% TYPE T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING																								
A DIFFERENT WORLD(R)	A	16.2	32	1435	1631	306	258	115	745	351	524	406	268	187	396	192	279	224	137	100	182	112	309	194
THU 8.30P 30 NBC 12	B	21.0	37	1864	1692	306	257	99	751	310	501	429	306	210	410	192	285	242	163	100	214	125	318	211
209 99 CS 35	C	23.7	39	2098	1775	342	286	100	814	326	524	452	334	243	459	199	307	267	193	121	205	115	297	193
ABC MONDAY NIGHT BASEBALL	A	8.6	16	762	1568	189	150	39^	553	124	256	246	258	262	823	250	439	407	355	341	65^	20v	127	68^
MON 8.00P 191 ABC 4	B	8.1	15	717	1522	187	144	42^	543	134	247	244	239	257	819	252	434	401	357	334	66	18^	94	56
213 99 SE 4	C	8.1	15	717	1522	187	144	42^	543	134	247	244	239	257	819	252	434	401	357	334	66	18^	94	56
N.Y. YANKEES VS DETROIT																								
CINCINNATI VS HOUSTON																								
8.00 - 8.30	A	6.9	14	611	1613	234	183	45^	676	140	303	296	301	326	750	223	372	343	294	331	64^	28^	124	59^
8.30 - 9.00	A	7.5	15	665	1633	212	161	28^	615	118	272	269	292	301	822	240	428	410	354	342	60^	21v	136	67^
9.00 - 9.30	A	8.5	16	753	1618	192	145	35^	563	137	259	244	249	264	848	269	459	399	357	350	50^	19v	157	79^
9.30 - 10.00	A	9.0	16	797	1541	181	148	31^	530	133	257	243	241	238	830	246	438	402	361	359	54^	19v	127	69^
10.00 - 10.30	A	9.6	17	851	1527	173	144	43^	513	119	247	231	252	240	834	254	452	426	368	346	72^	18v	108	62^
10.30 - 11.00	A	10.0	18	886	1519	169	140	47^	494	103	227	219	245	239	839	257	458	434	377	335	77	14v	109	63^
11.00 - 11.30	A	7.2	14	638	1542	162	121	45^	496	130	231	226	214	236	819	263	468	426	382	303	79^	26v	147	88^
ABC THURSDAY NIGHT MOVIE	A	9.4	18	833	1669	248	196	72^	741	209	408	377	360	298	577	221	376	346	266	173	123	66^	229	158
THU 8.30P 150 ABC 4	B	9.4	17	829	1556	290	217	72	806	222	411	398	390	333	515	182	309	294	237	173	103	54	131	92
206 97 FF 4	C	9.4	17	829	1556	290	217	72	806	222	411	398	390	333	515	182	309	294	237	173	103	54	131	92
GREYSTOKE:THE LEGEND OF TARZAN																								
8.30 - 9.00	A	7.6	15	673	1569	242	188	64^	731	189	363	350	350	335	542	200	327	330	260	180	83^	35^	213	154
9.00 - 9.30	A	9.8	18	868	1682	243	191	76	734	206	388	351	345	309	584	225	385	361	271	173	117	58^	247	164
9.30 - 10.00	A	10.2	18	904	1700	244	191	74	744	208	410	375	362	300	595	228	402	368	279	170	127	67^	234	159
10.00 - 10.30	A	10.0	18	886	1709	254	205	69^	740	218	433	398	362	275	587	227	385	342	266	176	131	72	252	180
10.30 - 11.00	A	9.4	18	833	1659	255	204	73^	754	218	438	408	379	276	566	222	368	325	252	167	148	91	192	130
ALF(R)	A	13.5	28	1196	1711	270	235	86	692	322	510	416	281	145	489	273	393	296	178	75	183	114	347	225
MON 8.00P 30 NBC 12	B	15.6	28	1385	1780	288	247	97	694	291	477	411	292	177	487	247	375	312	196	85	202	103	397	260
207 99 CS 36	C	17.9	28	1582	1893	308	261	99	723	310	501	438	301	180	512	246	394	338	220	92	226	108	431	280
AMEN(R)	A	13.3	28	1178	1601	269	202	71	826	222	427	383	376	353	426	139	207	191	177	172	169	107	181	126
SAT 9.30P 30 NBC 12	B	15.9	30	1404	1653	297	220	77	844	243	432	404	368	360	427	136	217	199	184	180	158	100	225	158
198 92 CS 34	C	17.1	31	1513	1712	316	233	70	864	242	429	405	380	377	474	150	250	232	211	191	154	95	220	154
AMERICA'S MOST WANTED	A	6.6	13	585	1749	364	323	139	759	347	574	429	333	172	627	323	531	415	276	79^	168	76^	195	71^
SUN 8.00P 30 FOX 12	B	6.3	12	557	1767	360	312	110	722	331	535	438	315	150	664	317	524	453	303	99	188	93	192	105
124 84 OP 12	C	6.3	12	557	1767	360	312	110	722	331	535	438	315	150	664	317	524	453	303	99	188	93	192	105
ATLANTIC RECORDS-40-ANNIV(S)	A	9.3	16	824	1745	314	293	107	692	351	554	472	275	116	684	390	591	479	254	68^	165	96	204	140
SUN 9.00P 120 ABC																								
214 99 PC																								
9.00 - 9.30	A	8.9	16	789	1762	334	308	103	714	342	552	452	284	146	645	363	548	434	245	69^	192	101	212	142
CONT'D																								

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 20-26, 1988

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
ATLANTIC RECORDS-40-ANNI-CONT'D																												
9.30 - 10.00					A	9.1	16	806	1754	317	291	110	689	340	545	464	280	124	660	377	570	464	241	72^	191	104	214	147
10.00 - 10.30					A	9.4	16	833	1766	306	288	111	677	353	551	472	266	104	709	414	622	510	256	65^	164	96	216	141
10.30 - 11.00					A	9.7	17	859	1720	305	288	106	698	370	574	502	274	93	726	406	628	510	276	69^	120	83	176	132
BEAUTY & THE BEAST(R)					A	7.6	17	673	1536	294	218	69^	822	188	411	413	411	333	441	148	259	224	176	166	94	39^	179	102
FRI	8.00P	60	CBS	12	B	9.4	19	835	1566	331	248	77	868	220	444	440	416	358	459	124	235	229	214	195	72	39	166	99
	207	99	A	33	C	11.8	21	1046	1666	341	259	76	883	239	469	453	425	351	525	138	277	270	268	212	83	48	175	104
8.00 - 8.30					A	7.5	17	665	1527	288	211	64^	824	178	398	404	403	352	437	137	244	215	177	176	89^	38^	177	102
8.30 - 9.00					A	7.7	17	682	1545	300	224	75^	819	197	423	421	419	315	445	159	274	232	175	157	99	40^	182	103
BEST OF TV BLOOPERS-JOKES(R)					A	8.8	20	780	1522	219	165	73^	668	179	343	321	316	290	547	190	334	291	251	184	154	91	154	108
FRI	8.00P	60	NBC	6	B	8.5	18	756	1580	232	182	60	733	222	386	360	332	293	528	185	312	273	231	185	135	77	184	126
	192	94	CV	6	C	8.5	18	756	1580	232	182	60	733	222	386	360	332	293	528	185	312	273	231	185	135	77	184	126
8.00 - 8.30					A	8.5	20	753	1512	208	157	76^	673	179	333	303	305	310	533	184	323	279	242	185	166	105	139	99
8.30 - 9.00					A	9.0	20	797	1549	232	174	70^	671	181	355	341	330	274	566	198	347	304	263	185	144	79^	169	119
BIG FIVE(S)																												
SAT	8.30P	30	NBC		A	9.7	22	859	1589	238	182	62^	758	220	389	337	310	334	382	128	215	195	169	139	209	130	241	161
	206	99	CS																									
BILL COSBY SHOW(R)					A	16.7	35	1480	1611	295	240	103	758	317	482	396	274	238	412	188	272	225	144	118	167	99	273	172
THU	8.00P	30	NBC	14	B	21.3	39	1884	1682	300	248	88	775	288	478	417	317	258	421	178	272	239	171	121	187	110	298	198
	213	99	CS	40	C	25.8	43	2282	1777	329	269	89	830	297	492	435	346	289	483	185	297	267	210	152	177	98	287	185
BLUE SKIES					A	10.0	20	886	1568	312	240	67^	906	228	421	415	404	413	468	89	185	173	231	258	77	47^	117	61^
MON	8.00P	60	CBS	2	B	9.9	20	873	1541	296	228	66	897	231	424	412	400	401	440	91	185	189	215	225	80	51^	124	61
	211	99	GD	2	C	9.9	20	873	1541	296	228	66	897	231	424	412	400	401	440	91	185	189	215	225	80	51^	124	61
8.00 - 8.30					A	9.5	19	842	1538	303	232	65^	889	209	401	406	401	418	465	78	178	164	234	265	69^	39^	115	65^
8.30 - 9.00					A	10.5	20	930	1595	321	246	69	921	246	440	423	406	408	471	98	191	181	228	252	85	54^	119	58^
BOYS WILL BE BOYS(R)					A	2.8	6	248	1826	237^	202^	111^	532	256	349	261	195^	164^	403	197^	325	280	174^	53v	288	187^	603	436
SAT	8.30P	30	FOX	10	B	2.7	6	238	1666	197	171	92^	487	240	361	288	187	105^	439	226	345	273	180	72^	278	149	462	334
	117	81	CS	10	C	2.7	6	238	1666	197	171	92^	487	240	361	288	187	105^	439	226	345	273	180	72^	278	149	462	334
BRONX ZOO					A	7.3	14	647	1429	350	257	89^	746	296	498	456	337	193	380	147	268	223	164	95^	170	93^	133	78^
WED	10.00P	60	NBC	8	B	8.9	16	789	1483	324	252	91	770	274	474	428	358	243	452	181	304	260	205	124	141	80	119	69
	199	97	GD	8	C	8.9	16	789	1483	324	252	91	770	274	474	428	358	243	452	181	304	260	205	124	141	80	119	69
10.00 - 10.30					A	7.1	14	629	1428	350	263	91^	737	313	509	460	317	178	380	149	277	226	166	91^	174	96^	137	85^
10.30 - 11.00					A	7.4	14	656	1449	356	254	88^	765	283	495	458	360	211	385	146	264	224	165	100	168	92^	131	74^
CAGNEY & LACEY(R)					A	9.8	18	868	1469	320	239	88	819	282	464	417	355	306	457	171	286	273	209	137	71^	39^	122	74
MON	10.00P	60	CBS	8	B	10.2	17	899	1436	323	251	78	808	271	466	443	358	289	458	168	273	262	198	155	79	42	91	51
	210	99	OP	8	C	10.2	17	899	1436	323	251	78	808	271	466	443	358	289	458	168	273	262	198	155	79	42	91	51
10.00 - 10.30					A	9.7	18	859	1477	319	241	96	814	293	473	427	345	289	465	171	293	287	219	135	67^	38^	132	77
CONT'D																												

PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN.20-26,1988

PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																									
CAGNEY & LACEY(R)-CONT'D																									
10.30 - 11.00		A	9.9	19	877	1461	322	236	80	825	271	454	406	365	322	449	170	280	259	200	140	75	39^	112	70^
CBS FRIDAY MOVIE(R)		A	9.7	20	859	1687	239	171	67^	761	222	386	373	347	313	515	193	306	261	226	180	147	74	265	168
FRI 9.00P 120 CBS	3	B	10.2	21	904	1646	267	211	71	765	239	419	403	361	285	516	183	297	277	237	179	140	72	225	158
203 98 FF	3	C	10.2	21	904	1646	267	211	71	765	239	419	403	361	285	516	183	297	277	237	179	140	72	225	158
SIX PACK																									
9.00 - 9.30		A	8.9	19	789	1649	229	163	63^	772	212	369	355	347	336	486	164	281	240	222	185	139	73^	252	142
9.30 - 10.00		A	9.5	19	842	1694	229	163	72^	764	227	372	358	330	326	515	189	301	269	225	186	131	67^	283	173
10.00 - 10.30		A	9.8	20	868	1705	244	176	66^	756	228	394	381	344	301	510	205	309	256	217	169	156	79	284	187
10.30 - 11.00		A	10.4	21	921	1730	258	185	66^	768	227	411	402	372	298	553	213	335	282	243	183	162	79	247	173
CBS SPEC MOVIE PRESENT(S,R)		A	8.9	17	789	1506	243	174	60^	723	183	348	364	365	295	589	202	344	336	275	213	89	31^	105	70^
THU 9.00P 120 CBS																									
209 99 FF																									
OCEANS OF FIRE																									
9.00 - 9.30		A	7.7	15	682	1492	224	159	75^	773	174	342	378	394	343	563	180	314	319	264	213	49^	12v	106	69^
9.30 - 10.00		A	8.7	16	771	1520	239	172	68^	760	191	368	386	387	304	577	210	344	326	258	203	76^	26^	107	72^
10.00 - 10.30		A	9.3	17	824	1513	244	174	59^	708	187	351	363	354	279	593	204	349	340	277	213	109	40^	104	65^
10.30 - 11.00		A	9.9	19	877	1498	259	189	41^	664	180	331	333	335	266	618	212	362	354	296	223	114	41^	103	75
CBS SUMMER PLAYHOUSE		A	7.6	15	673	1506	266	182	54^	750	173	316	324	354	375	513	147	274	264	248	193	76^	46^	166	85^
TUE 8.00P 60 CBS	1	B	7.6	15	673	1506	266	182	54^	750	173	316	324	354	375	513	147	274	264	248	193	76^	46^	166	85^
175 89 FV	1	C	7.6	15	673	1506	266	182	54^	750	173	316	324	354	375	513	147	274	264	248	193	76^	46^	166	85^
MY AFRICA																									
8.00 - 8.30		A	7.5	15	665	1496	265	182	52^	742	173	310	310	339	380	537	151	283	268	254	202	68^	42^	149	81^
8.30 - 9.00		A	7.8	15	691	1496	263	179	55^	749	171	317	334	363	365	483	140	263	257	240	182	83^	49^	181	88^
CBS SUNDAY MOVIE(R)		A	15.4	27	1364	1562	309	239	62	803	233	438	418	385	309	561	161	300	302	292	216	85	41^	114	78
SUN 9.00P 120 CBS	13	B	15.9	26	1409	1643	326	229	58	843	214	418	418	422	354	638	164	324	332	324	260	77	36	85	52
211 99 FF	37	C	16.8	27	1492	1645	334	238	60	862	218	433	434	434	359	616	156	312	318	322	251	80	38	87	53
VANISHING ACT																									
9.00 - 9.30		A	14.3	25	1267	1552	310	233	54	799	224	422	410	379	314	558	146	287	288	296	232	77	33^	117	70
9.30 - 10.00		A	14.9	26	1320	1564	314	239	62	803	230	429	420	384	313	565	158	296	300	295	227	82	39^	113	81
10.00 - 10.30		A	16.2	27	1435	1554	306	239	65	799	237	440	413	384	305	551	168	301	303	284	204	88	44	116	82
10.30 - 11.00		A	16.2	28	1435	1578	307	245	66	811	241	458	430	391	306	568	170	316	317	295	205	91	46	109	78
C. KURALT:TRY TO REMEMBER(S)		A	7.9	16	700	1497	257	179	57^	754	147	302	341	370	377	614	175	327	330	277	253	49^	17v	81^	44^
THU 8.00P 60 CBS																									
209 99 DN																									
8.00 - 8.30		A	7.6	16	673	1508	259	171	58^	754	144	287	329	373	389	614	180	314	308	266	270	51^	22v	89^	49^
8.30 - 9.00		A	8.1	16	718	1506	259	189	56^	763	152	319	357	371	371	621	172	343	356	291	241	47^	12v	74^	40^

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

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JUN.20-26,1988

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
CHEERS(R)																												
THU	9.00P	30	NBC	14	A	16.7	31	1480	1588	326	280	113	736	335	512	420	276	196	503	243	358	305	183	124	150	90	199	124
	210	99	CS	39	B	20.8	35	1847	1624	321	271	106	740	321	508	446	304	192	494	232	354	312	206	112	172	92	218	137
					C	22.8	37	2018	1685	348	293	107	790	334	527	464	325	218	531	233	371	332	232	127	164	88	199	122
DAYS & NIGHTS-MOLLY DODD																												
WED	9.30P	30	NBC	5	A	6.8	13	602	1395	305	243	103^	780	271	469	455	322	250	372	144	241	181	162	113	127	74^	116	79^
	197	96	CS	5	B	7.2	13	636	1438	282	216	79	789	232	416	411	342	312	411	130	245	213	195	143	110	65	128	82
					C	7.2	13	636	1438	282	216	79	789	232	416	411	342	312	411	130	245	213	195	143	110	65	128	82
DIRTY DOZEN(R)																												
SAT	9.00P	60	FOX	8	A	1.8	4	159	1472	147^	97v	49v	526	221^	335^	262^	247^	168^	617	222^	413	384^	301^	156^	158^	64v	172^	147^
	118	82	A	8	B	2.3	5	208	1546	198	161	61^	528	163	324	323	267	161	722	248	452	417	373	221	140	56^	156	108^
					C	2.3	5	208	1546	198	161	61^	528	163	324	323	267	161	722	248	452	417	373	221	140	56^	156	108^
	9.00 - 9.30				A	1.8	4	159	1454	157^	105^	53v	502	230^	330^	235^	223^	155^	568	235^	385^	331^	238^	155^	177^	78v	206^	160^
	9.30 - 10.00				A	1.8	4	159	1491	136^	89v	46v	549	212^	340^	289^	270^	181^	666	209^	441	437	363^	157^	138^	49v	137^	134^
DISNEY SUNDAY MOVIE(R)																												
SUN	7.00P	60	ABC	12	A	5.9	13	523	1833	253	186	105^	719	262	441	427	323	225	648	298	490	416	289	119^	140	94^	325	171
	214	99	FF	34	B	7.2	15	639	1795	247	200	92	671	246	435	392	317	193	547	210	383	366	273	124	169	88	409	265
DOUBLE AGENT, PT.2					C	9.8	17	866	1984	272	229	102	708	281	483	433	325	188	587	241	430	402	290	118	199	99	490	312
	7.00 - 7.30				A	5.6	13	496	1759	255	179	92^	713	247	419	435	318	233	611	277	458	399	272	114^	136	96^	299	150
	7.30 - 8.00				A	6.2	13	549	1899	252	192	116	726	275	461	421	328	219	681	316	519	432	305	124	143	91^	349	191
DUET(R)																												
SUN	9.30P	30	FOX	13	A	3.0	5	266	1520	284	271	119^	614	312	449	353	196^	137^	488	277	410	257	165^	76^	206^	79^	212^	163^
	121	83	CS	35	B	3.2	5	285	1566	281	254	81^	632	312	469	361	228	140	558	302	452	350	221	79^	172	94	204	140
					C	3.1	5	271	1607	306	277	84^	654	347	507	395	239	125	580	319	476	371	226	79^	188	107	185	123
EISENHOWER & LUTZ																												
MON	9.30P	30	CBS	11	A	11.1	20	983	1614	311	243	106	808	284	487	450	341	272	538	208	339	316	236	169	94	52^	175	115
	210	99	CS	12	B	10.9	18	964	1542	330	259	90	788	289	479	441	333	262	513	200	325	308	227	154	100	56	141	86
					C	11.2	18	989	1542	329	257	89	789	289	479	444	333	264	515	198	326	311	232	155	101	56	137	84
EQUALIZER(R)																												
WED	9.00P	60	CBS	1	A	11.4	22	1010	1516	310	238	61^	767	190	414	413	399	302	587	147	288	316	298	237	67	35^	96	53^
	207	98	PD	1	B	11.4	22	1010	1516	310	238	61^	767	190	414	413	399	302	587	147	288	316	298	237	67	35^	96	53^
					C	11.4	22	1010	1516	310	238	61^	767	190	414	413	399	302	587	147	288	316	298	237	67	35^	96	53^
	9.00 - 9.30				A	10.7	20	948	1504	313	235	65^	767	172	402	406	415	312	578	127	267	305	304	246	63^	36^	95	53^
	9.30 - 10.00				A	12.0	23	1063	1540	309	242	58^	773	208	428	423	388	295	600	166	309	329	296	232	70	34^	98	53^
FACTS OF LIFE(R)																												
SAT	8.00P	30	NBC	13	A	9.8	24	868	1664	275	214	63^	800	236	411	354	312	348	415	148	228	196	178	148	216	143	233	163
	203	95	CS	36	B	11.3	24	999	1590	276	213	72	797	258	420	364	301	335	400	138	223	200	169	150	171	111	222	154
					C	13.5	25	1198	1693	299	235	76	823	263	435	377	317	345	440	155	253	228	188	156	173	112	257	172
FAMILY DOUBLE-DARE																												
SAT	8.00P	30	FOX	10	A	2.4	6	213	1946	254^	204^	125^	541	237^	386	359	241^	123^	471	206^	360	341	225^	73v	301	185^	634	439
	119	82	QG	10	B	3.1	7	270	1719	203	173	94^	514	243	377	324	214	107	455	218	352	307	203	75^	219	107	530	385
					C	3.1	7	270	1719	203	173	94^	514	243	377	324	214	107	455	218	352	307	203	75^	219	107	530	385
FAMILY TIES(R)																												
SUN	8.00P	30	NBC	13	A	9.1	18	806	1686	278	249	73^	714	299	486	401	266	195	508	278	399	289	183	83	195	136	269	193
	207	99	CS	40	B	11.2	20	995	1692	314	275	87	738	323	496	402	287	203	502	248	366	308	198	107	195	118	258	172
					C	16.4	26	1451	1857	364	314	98	783	358	550	461	313	190	568	276	422	360	237	107	211	120	295	198

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PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 20–26, 1988

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
FULL HOUSE(R)					A	8.8	19	780	1548	252	201	82	726	236	384	341	276	308	343	143	216	178	126	109	155	119	324	219
FRI	8.30P	30	ABC	14	B	10.3	20	914	1640	265	207	93	763	262	423	385	299	298	409	164	258	235	173	123	158	100	310	201
	202	96	CS	17	C	10.8	20	954	1667	275	217	96	765	269	434	398	304	286	411	165	258	239	176	122	164	104	328	212
GARRY SHANDLING SHOW(R)					A	4.1	7	363	1719	312	271	119^	651	323	461	354	241	163^	585	370	482	245	158^	102^	271	98^	213	162^
SUN	9.00P	30	FOX	14	B	4.3	7	378	1660	278	250	88	622	324	462	359	216	138	598	343	492	367	222	79	199	99	241	171
	119	84	CS	17	C	4.3	7	383	1669	279	248	89	625	329	469	364	219	133	596	339	490	366	222	79	202	101	246	173
GOLDEN GIRLS(R)					A	15.3	33	1356	1594	264	192	55	848	198	401	372	376	403	412	112	183	183	177	188	155	102	180	123
SAT	9.00P	30	NBC	14	B	18.2	35	1616	1635	298	217	73	858	237	419	392	362	387	430	131	218	206	187	184	140	89	206	140
	203	99	CS	40	C	20.8	37	1845	1700	311	227	69	883	239	416	392	374	411	469	139	239	227	208	198	136	85	212	146
GROWING PAINS(R)					A	13.3	27	1178	1508	286	255	89	674	354	500	359	225	147	423	209	307	257	171	82	172	110	239	162
WED	8.00P	30	ABC	14	B	15.1	27	1335	1653	302	255	101	711	331	493	405	268	181	433	220	316	268	166	88	218	125	292	192
	217	99	CS	16	C	15.6	28	1383	1670	304	258	101	715	331	494	408	272	184	440	220	321	272	173	90	222	125	292	190
HEAD OF THE CLASS(R)					A	13.4	26	1187	1516	267	226	99	653	333	485	358	229	142	413	216	310	255	155	79	173	119	278	186
WED	8.30P	30	ABC	13	B	14.4	25	1276	1636	306	259	112	694	345	499	408	257	156	430	224	321	273	165	80	228	133	284	185
	209	99	CS	35	C	15.9	26	1411	1704	320	271	106	725	339	502	428	277	182	469	233	349	301	190	91	217	118	293	192
HIGHWAY TO HEAVEN(R)					A	6.8	13	602	1620	285	216	91^	847	227	447	446	395	338	451	139	233	205	213	185	112	51^	210	137
WED	8.00P	90	NBC	4	B	7.3	14	648	1567	262	190	66	835	184	375	385	393	393	475	118	227	210	229	219	97	52	160	103
	197	98	GD	4	C	7.3	14	648	1567	262	190	66	835	184	375	385	393	393	475	118	227	210	229	219	97	52	160	103
	8.00 - 8.30				A	6.1	13	540	1592	286	215	78^	851	206	409	418	392	378	429	128	210	190	195	189	97^	40^	215	132
	8.30 - 9.00				A	6.5	13	576	1629	281	213	98^	855	233	453	442	395	347	450	130	221	188	212	198	108^	50^	216	137
	9.00 - 9.30				A	8.0	15	709	1593	280	213	94	816	232	459	459	386	293	457	150	255	225	223	167	125	59^	195	137
HOGAN FAMILY(R)					A	13.1	25	1161	1605	294	257	106	678	322	509	397	272	140	400	229	322	238	139	62	189	116	339	235
MON	8.30P	30	NBC	3	B	13.4	26	1184	1684	301	261	103	700	326	499	394	270	168	431	233	331	260	152	77	200	110	353	243
	203	99	CS	3	C	13.4	26	1184	1684	301	261	103	700	326	499	394	270	168	431	233	331	260	152	77	200	110	353	243
HOOPERMAN(R)					A	10.8	20	957	1487	290	233	108	685	301	479	412	282	166	461	224	335	286	193	100	123	80	217	149
WED	9.00P	30	ABC	11	B	12.3	21	1086	1578	323	266	108	720	326	500	438	298	173	481	222	344	315	212	100	172	96	205	127
	207	98	OP	32	C	14.3	23	1270	1642	315	258	100	750	300	482	440	329	219	527	219	359	324	242	133	160	84	204	132
HOTEL(R)					A	5.3	11	470	1483	318	202	69^	846	201	383	406	402	398	458	156	261	244	200	155	69^	49^	109^	75^
SAT	10.00P	60	ABC	1	B	5.3	11	470	1483	318	202	69^	846	201	383	406	402	398	458	156	261	244	200	155	69^	49^	109^	75^
	190	92	GD	1	C	5.3	11	470	1483	318	202	69^	846	201	383	406	402	398	458	156	261	244	200	155	69^	49^	109^	75^
	10.00 - 10.30				A	5.1	11	452	1474	290	187	71^	827	179	359	387	397	405	469	147	253	239	211	177	69^	49^	110^	81^
	10.30 - 11.00				A	5.6	12	496	1464	338	213	67^	848	217	397	416	399	385	441	161	265	245	186	133	68^	49^	107^	68^
HUNTER(R)					A	15.0	32	1329	1680	253	197	54	818	215	433	392	387	336	556	169	285	250	266	232	148	80	159	115
SAT	10.00P	60	NBC	14	B	14.1	28	1249	1653	293	218	68	805	223	426	399	385	326	531	149	278	269	271	214	148	86	170	117
	200	98	OP	16	C	14.4	29	1279	1660	295	221	68	804	224	429	401	388	322	541	155	286	276	277	215	145	85	170	118
	10.00 - 10.30				A	14.7	32	1302	1685	251	196	57	823	223	440	389	382	339	545	172	282	240	252	226	151	80	166	115
	10.30 - 11.00				A	15.2	33	1347	1687	255	200	52	818	208	429	398	394	336	570	167	289	260	281	240	146	80	154	115

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PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 20–26, 1988

PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																									
I MARRIED DORA(R)		A	8.7	18	771	1534	285	233	92	733	233	399	358	325	295	369	144	212	165	145	141	155	134	277	212
FRI 9.30P 30 ABC	5	B	8.7	16	769	1565	266	200	95	756	243	404	363	305	312	437	171	260	237	179	145	124	88	248	158
194 92 CS	5	C	8.7	16	769	1565	266	200	95	756	243	404	363	305	312	437	171	260	237	179	145	124	88	248	158
JAKE AND THE FATMAN(R)		A	10.5	21	930	1490	278	206	59^	801	137	355	378	419	381	535	108	224	246	265	265	56^	32^	98	63^
WED 8.00P 60 CBS	3	B	10.0	20	886	1511	272	200	52	819	157	357	368	404	398	524	105	218	238	265	262	69	34^	100	66
204 95 OP	3	C	10.0	20	886	1511	272	200	52	819	157	357	368	404	398	524	105	218	238	265	262	69	34^	100	66
8.00 - 8.30		A	9.9	20	877	1492	291	217	56^	812	132	355	378	424	392	528	107	219	235	252	270	62^	36^	90	59^
8.30 - 9.00		A	11.1	22	983	1488	266	195	61^	790	141	355	378	414	372	541	108	229	256	276	260	51^	28^	105	67
L.A. LAW(R)		A	14.0	26	1240	1488	315	256	95	755	274	488	452	349	222	490	193	321	300	212	148	126	68	117	82
THU 10.00P 60 NBC	13	B	16.3	28	1444	1505	329	270	101	761	293	506	468	346	209	541	227	368	339	237	142	103	57	100	57
213 99 GD	33	C	17.7	30	1569	1558	335	271	101	782	295	507	473	362	225	586	231	389	363	274	159	100	56	91	50
10.00 - 10.30		A	13.9	25	1232	1492	306	248	96	736	273	476	439	336	215	500	198	328	302	216	151	128	69	127	88
10.30 - 11.00		A	14.2	27	1258	1473	321	262	93	768	273	496	462	360	227	476	186	312	296	207	144	124	65	106	75
MACGYVER(R)		A	6.4	12	567	1755	239	206	88^	643	239	415	361	301	195	681	308	490	388	309	153	173	84^	258	120
SUN 8.00P 60 ABC	4	B	7.6	15	676	1754	270	223	74	693	237	436	381	331	219	672	253	461	425	342	160	141	54	248	155
216 99 A	4	C	7.6	15	676	1754	270	223	74	693	237	436	381	331	219	672	253	461	425	342	160	141	54	248	155
8.00 - 8.30		A	5.9	11	523	1785	234	196	87^	645	238	406	362	302	199	672	296	475	387	310	161	179	91^	289	135
8.30 - 9.00		A	6.8	12	602	1755	248	218	89^	652	243	429	366	304	194	698	323	510	395	312	148	170	80^	235	109
MARRIED...WITH CHILDREN(R)		A	6.5	12	576	1781	357	311	110^	712	343	537	426	282	158	686	379	581	430	279	82^	205	86^	178	94^
SUN 8.30P 30 FOX	14	B	5.6	10	497	1798	332	294	109	700	363	533	413	257	138	672	366	556	453	276	79	197	99	229	147
120 87 CS	36	C	4.9	8	434	1875	328	292	107	687	369	534	420	254	122	686	397	576	454	259	77	221	100	281	183
MATLOCK(R)		A	10.9	21	966	1587	261	177	63^	899	162	355	370	435	466	546	108	236	233	245	275	51^	38^	92	51^
TUE 8.00P 60 NBC	14	B	14.5	25	1282	1585	263	174	46	883	133	326	352	431	490	550	92	205	213	265	303	68	36	84	52
202 98 GD	36	C	16.4	26	1456	1620	258	170	48	885	131	320	352	439	495	581	97	221	232	289	316	66	33	88	52
8.00 - 8.30		A	10.0	19	886	1578	251	166	60^	902	150	345	371	440	472	552	108	242	242	247	273	43^	33^	81	44^
8.30 - 9.00		A	11.9	22	1054	1582	268	184	65	888	171	361	366	426	456	536	106	229	223	241	274	58^	42^	100	56^
MIAMI VICE(R)		A	10.1	20	895	1689	300	266	68^	725	256	488	427	346	204	631	242	417	371	287	182	149	64^	185	121
FRI 10.00P 60 NBC	13	B	11.7	22	1041	1646	285	242	91	699	273	487	433	333	170	619	259	435	382	288	146	152	67	177	115
206 99 OP	13	C	11.7	22	1041	1646	285	242	91	699	273	487	433	333	170	619	259	435	382	288	146	152	67	177	115
10.00 - 10.30		A	10.0	20	886	1677	291	262	69^	719	253	483	420	340	206	622	230	403	361	284	187	145	64^	191	128
10.30 - 11.00		A	10.3	21	913	1685	306	267	66^	724	256	488	430	349	200	634	252	427	377	287	175	151	64^	176	113
MR. BELVEDERE(R)		A	8.9	19	789	1486	263	214	75^	712	198	373	343	320	300	356	124	208	176	160	126	125	93	293	219
FRI 9.00P 30 ABC	12	B	10.4	19	921	1660	269	208	95	750	245	415	374	311	300	422	163	258	238	187	133	167	103	321	211
192 91 CS	15	C	10.6	19	943	1677	271	213	95	745	249	422	380	315	286	423	162	259	241	190	132	174	107	336	225
MOONLIGHTING(R)		A	9.4	16	833	1469	317	265	99	674	308	464	403	282	165	411	214	331	269	164	64^	193	117	191	135
TUE 9.00P 60 ABC	12	B	12.4	20	1095	1559	337	300	112	724	374	547	446	262	146	433	245	352	289	155	63	204	116	198	126
213 98 PD	30	C	16.3	26	1444	1651	366	326	126	767	407	592	492	280	141	478	270	390	326	176	65	202	115	204	131
CONT'D																									

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PROGRAM NAME / DAY TIME DUR NET NO. OF T/C / #STNS CVG% TYPE	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																								
MOONLIGHTING(R)-CONT'D																								
9.00 - 9.30	A	9.0	16	797	1471	312	260	101	671	312	458	388	266	176	391	194	309	254	163	69^	196	127	213	154
9.30 - 10.00	A	9.9	17	877	1452	317	266	97	670	301	464	413	294	154	425	230	347	279	164	59^	188	106	169	117
MOVIE OF THE WEEK-TUESDAY(R)	A	16.2	28	1435	1488	322	261	88	871	268	475	445	390	342	421	147	227	222	167	164	88	59	108	66
TUE 9.00P 120 NBC 6	B	14.9	25	1322	1512	297	219	68	847	236	428	422	403	347	498	146	251	248	231	204	83	47	84	50
199 98 FF 6	C	14.9	25	1322	1512	297	219	68	847	236	428	422	403	347	498	146	251	248	231	204	83	47	84	50
SILENT WITNESS																								
9.00 - 9.30	A	14.0	25	1240	1526	319	252	95	892	277	472	450	401	357	439	151	238	232	171	174	83	57	112	66
9.30 - 10.00	A	15.6	26	1382	1479	318	260	93	877	281	478	445	383	345	401	141	213	209	152	162	86	57	116	68
10.00 - 10.30	A	17.2	29	1524	1466	325	266	86	856	259	470	438	383	338	414	145	220	219	164	162	86	59	110	67
10.30 - 11.00	A	18.1	31	1604	1479	323	265	80	858	258	478	445	393	331	429	151	235	229	177	160	96	61	95	62
MURDER, SHE WROTE(R)	A	16.3	31	1444	1487	273	171	35^	823	123	300	337	421	451	547	99	217	234	261	297	46	27^	71	52
SUN 8.00P 60 CBS 14	B	16.9	30	1499	1578	298	183	35	877	126	315	351	441	490	591	91	214	242	296	325	43	22	67	42
212 99 SM 40	C	19.1	30	1695	1600	309	195	39	893	132	327	362	450	494	590	94	220	245	301	320	50	25	67	41
8.00 - 8.30	A	15.9	31	1409	1491	274	172	33^	822	115	297	339	429	450	559	99	219	236	266	306	47	29^	63	48
8.30 - 9.00	A	16.7	31	1480	1483	273	170	37^	823	131	302	336	413	452	535	99	216	233	256	289	46	26^	78	56
MY TWO DADS(R)	A	9.1	17	806	1642	264	217	60^	711	290	453	365	272	219	479	254	359	272	164	100	187	121	265	215
SUN 8.30P 30 NBC 4	B	9.5	18	844	1647	306	261	90	729	335	495	393	271	195	483	256	363	286	169	100	205	125	231	173
202 98 CS 4	C	9.5	18	844	1647	306	261	90	729	335	495	393	271	195	483	256	363	286	169	100	205	125	231	173
NBA FINALS GAME 7(S)	A	21.2	37	1878	1682	270	218	62	583	225	377	342	269	170	824	342	570	524	381	197	138	45	137	87
TUE 9.00P 162 CBS																								
211 99 SE																								
DETROIT VS LOS ANGELES																								
9.00 - 9.30	A	16.2	30	1435	1687	264	210	80	597	213	379	347	285	182	784	333	545	502	348	187	126	48	180	100
9.30 - 10.00	A	19.6	34	1737	1674	268	214	74	582	220	374	342	270	172	803	328	550	509	369	198	136	47	153	98
10.00 - 10.30	A	20.4	34	1807	1681	276	228	61	591	229	387	349	263	169	802	322	552	515	379	194	148	45	140	92
10.30 - 11.00	A	23.0	39	2038	1672	267	218	55	575	225	370	330	259	171	844	351	590	545	396	196	134	38	119	78
11.00 - 11.30	A	24.3	44	2153	1671	269	217	48	564	223	367	333	267	162	848	360	587	535	391	200	142	46	117	76
11.30 - 12.00	A	28.2	54	2499	1685	276	221	61	592	239	387	352	273	165	839	347	579	524	389	201	140	46	115	80
NBA FINALS POST(S)	A	19.1	42	1692	1670	285	227	76	606	258	410	378	277	151	795	338	573	514	377	173	153	55	115	77
TUE 11.42P 16 CBS																								
211 99 SC																								
NBC MONDAY NIGHT MOVIES(R)	A	13.2	24	1170	1457	355	290	111	813	311	530	470	369	221	404	184	264	243	165	103	121	71	119	84
MON 9.00P 120 NBC 11	B	14.8	24	1308	1592	306	244	81	795	256	483	453	399	252	541	195	341	323	260	158	125	64	132	85
200 98 FF 34	C	16.2	26	1437	1635	323	257	83	833	271	496	456	401	279	513	177	317	298	254	158	142	76	147	92
ENCOUNTERS IN THE NIGHT																								
9.00 - 9.30	A	11.8	22	1045	1472	340	285	117	812	311	526	453	362	231	398	184	256	220	161	105	118	68	144	95
CONT'D																								

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 20-26, 1988

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HH AVG. AUD. %	SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																								
NBC MONDAY NIGHT MOVIES(-CONT'D																								
9.30 - 10.00	A	12.6	23	1116	1452	359	287	115	815	307	527	470	370	223	398	182	254	238	159	100	121	65	118	85
10.00 - 10.30	A	14.1	26	1249	1457	362	296	107	811	312	536	475	372	215	402	181	268	251	168	102	119	74	124	91
10.30 - 11.00	A	14.5	28	1285	1427	354	286	106	800	309	522	471	364	212	410	184	272	254	167	105	123	76	94	66
NBC SUNDAY NIGHT MOVIE(R)	A	16.8	29	1488	1596	289	200	54	840	169	380	394	432	396	594	139	289	293	299	262	78	35^	85	52
SUN 9.00P 120 NBC 13	B	16.1	27	1426	1693	321	254	76	796	254	479	448	390	261	605	231	400	363	285	167	149	75	144	94
204 99 FF 35	C	16.5	27	1460	1722	331	268	86	792	294	502	451	362	238	627	255	425	385	290	159	160	83	143	94
PERRY MASON:CASE-NOTORIOUS NUN																								
9.00 - 9.30	A	14.6	26	1294	1609	278	187	58	832	175	367	371	414	407	606	148	300	296	293	266	76	34^	96	62
9.30 - 10.00	A	16.3	28	1444	1619	285	200	51	848	169	381	393	428	405	598	133	293	304	304	262	67	27^	106	66
10.00 - 10.30	A	17.8	30	1577	1594	296	206	54	849	168	385	403	440	397	593	135	285	290	304	265	75	34^	78	45
10.30 - 11.00	A	18.4	32	1630	1575	295	206	51	835	167	386	405	443	382	585	142	283	284	294	257	91	45	63	38^
NEWHART(R)	A	12.4	23	1099	1608	286	226	92	794	284	469	442	329	273	516	199	327	293	224	169	115	66	183	119
MON 9.00P 30 CBS 11	B	13.0	21	1148	1570	335	269	92	794	298	490	447	333	260	512	192	328	316	236	149	107	57	158	98
211 99 CS 35	C	15.5	24	1371	1599	352	282	97	825	300	489	456	347	286	532	195	338	325	250	162	102	57	140	87
NIGHT COURT(R)	A	17.1	31	1515	1605	325	280	110	722	326	509	438	287	180	544	247	386	340	218	133	158	96	181	116

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HH AVG. AUD. %	SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
THU 9.30P 30 NBC 8	B	18.9	32	1678	1584	323	273	109	737	322	507	449	303	189	521	239	371	329	218	118	156	85	171	107
206 99 CS 8	C	18.9	32	1678	1584	323	273	109	737	322	507	449	303	189	521	239	371	329	218	118	156	85	171	107
OHARA(R)	A	6.4	14	567	1569	244	181	40^	802	128	342	362	426	413	560	152	288	254	278	248	71^	24v	136	101^
SAT 9.00P 60 ABC 13	B	7.0	14	624	1637	270	194	53	783	156	368	378	414	358	609	145	312	312	325	250	77	32^	169	111
186 90 OP 20	C	7.7	14	683	1665	280	206	57	784	162	380	392	416	346	630	150	330	332	337	252	84	36^	167	113
9.00 - 9.30	A	5.8	13	514	1534	234	175	44^	796	129	324	344	418	425	541	148	268	244	264	247	63^	14v	134	101^
9.30 - 10.00	A	7.0	15	620	1598	252	186	37^	807	128	356	378	433	404	577	155	304	262	290	249	77^	32^	137	101^
OUR HOUSE(R)	A	6.2	13	549	1533	238	173	31^	684	183	341	310	271	292	441	175	279	213	180	135	186	129	222	171
SUN 7.00P 60 NBC 11	B	6.9	14	613	1624	259	197	41^	761	196	373	347	339	334	489	154	263	240	221	195	159	92	215	160
200 98 GD 34	C	10.3	18	909	1782	315	252	63	800	235	432	406	361	315	558	187	331	310	267	181	167	92	257	182
7.00 - 7.30	A	5.7	13	505	1542	228	157	19v	693	161	314	298	273	320	481	177	288	226	194	164	173	121^	195	148
7.30 - 8.00	A	6.7	14	594	1526	247	187	40^	678	202	363	320	269	268	406	173	271	202	167	111	197	136	245	190
PERFECT STRANGERS(R)	A	7.8	18	691	1564	280	217	102	758	269	419	369	277	295	410	173	266	225	171	118	118	81^	278	185
FRI 8.00P 30 ABC 14	B	9.8	20	871	1594	268	206	85	777	248	405	375	310	324	439	163	259	240	199	144	129	79	250	158
211 98 CS 17	C	10.4	21	921	1624	273	211	90	780	254	416	389	317	313	442	165	262	245	201	144	133	81	270	171
PERFECT STRANGERS-TUE.(R)	A	13.1	24	1161	1584	317	271	111	681	333	480	384	246	167	424	213	317	272	168	84	176	127	303	211
TUE 8.30P 30 ABC 4	B	13.5	25	1196	1573	307	264	102	708	332	488	398	259	184	401	202	296	252	155	83	174	109	291	197
211 99 CS 4	C	13.5	25	1196	1573	307	264	102	708	332	488	398	259	184	401	202	296	252	155	83	174	109	291	197
PRESIDENTIAL PORTRAIT	A	14.7	26	1302	1631	259	208	59	632	217	383	351	293	206	740	292	499	468	352	193	142	48	116	76
TUE 10.27P 1 CBS 33	B	12.4	21	1101	1557	294	225	71	766	238	420	401	355	291	570	204	342	323	265	186	97	43	122	73
209 99 DO 94	C	12.8	21	1136	1576	312	234	72	822	237	432	417	386	331	546	176	308	295	263	199	93	45	114	70
CONT'D																								

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PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN.20–26,1988

PROGRAM NAME / DAY / TIME / #STNS / DUR / CVG% / NET / TYPE / NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																								
PRESIDENTIAL PORTRAIT-CONT'D																								
THU 10.00P 1																								
PROBE(R)	A	5.5	13	487	1553	297	226	41^	780	171	368	379	411	355	569	175	325	265	282	218	110^	36^	95^	56^
SAT 8.00P 60 ABC 4	B	5.1	12	450	1567	244	182	70	700	178	367	357	349	285	604	213	384	350	294	179	105	49^	159	103
203 98 A 4	C	5.1	12	450	1567	244	182	70	700	178	367	357	349	285	604	213	384	350	294	179	105	49^	159	103
8.00 - 8.30	A	5.1	12	452	1536	285	213	29v	764	156	345	356	407	362	557	180	316	253	268	220	112^	33v	103^	57^
8.30 - 9.00	A	5.9	14	523	1567	307	237	52^	793	184	389	398	414	349	579	171	334	275	295	217	108^	38^	87^	55^
60 MINUTES	A	16.9	36	1497	1483	264	188	39^	790	148	314	341	365	406	628	143	271	285	285	307	32^	11^	32^	17^
SUN 7.00P 60 CBS 14	B	16.9	35	1497	1545	273	185	38	781	144	298	315	354	424	684	156	303	322	321	325	35	15^	44	24
213 99 DN 41	C	19.6	34	1736	1554	279	188	41	772	147	298	316	352	413	694	162	319	333	332	321	38	16	50	27
7.00 - 7.30	A	16.2	36	1435	1459	254	180	39^	776	143	305	333	360	400	617	141	262	278	275	301	31^	12^	34^	19^
7.30 - 8.00	A	17.7	37	1568	1496	272	195	39^	799	151	321	345	368	409	635	145	277	289	292	311	33^	11^	29^	14^
SLAP MAXWELL(R)	A	8.1	15	718	1449	249	205	97	660	249	427	385	297	194	529	244	362	310	226	134	100	61^	160	109
WED 9.30P 30 ABC 3	B	8.5	15	753	1474	292	234	98	707	283	467	421	316	196	509	230	358	328	226	116	114	56	143	86
207 98 CS 3	C	8.5	15	753	1474	292	234	98	707	283	467	421	316	196	509	230	358	328	226	116	114	56	143	86
SLEDGE HAMMER(R)	A	6.2	13	549	1608	209	166	59^	737	205	388	372	348	310	547	217	329	328	238	186	115^	41^	210	143
THU 8.00P 30 ABC 2	B	5.9	12	527	1570	226	179	78^	711	218	377	364	310	294	525	193	320	311	249	171	120	41^	214	139
207 97 CS 2	C	5.9	12	527	1570	226	179	78^	711	218	377	364	310	294	525	193	320	311	249	171	120	41^	214	139
SONNY SPOON(R)	A	8.2	17	727	1719	293	240	64^	737	246	473	422	364	222	608	245	417	340	265	156	184	71^	190	139
FRI 9.00P 60 NBC 5	B	8.9	18	792	1677	264	212	75	749	249	465	432	372	233	557	198	353	314	268	167	156	67	214	143
197 97 PD 5	C	8.9	18	792	1677	264	212	75	749	249	465	432	372	233	557	198	353	314	268	167	156	67	214	143
9.00 - 9.30	A	7.9	17	700	1662	288	231	65^	728	237	454	411	361	231	581	223	391	320	258	159	176	75^	176	129
9.30 - 10.00	A	8.5	17	753	1772	297	248	64^	744	255	491	432	367	214	633	264	442	359	272	154	191	68^	203	147
SPENSER: FOR HIRE(R)	A	10.2	20	904	1444	242	197	70	708	206	401	382	359	247	525	175	305	279	244	191	99	50^	111	84
WED 10.00P 60 ABC 1	B	10.2	20	904	1444	242	197	70	708	206	401	382	359	247	525	175	305	279	244	191	99	50^	111	84
206 98 PD 1	C	10.2	20	904	1444	242	197	70	708	206	401	382	359	247	525	175	305	279	244	191	99	50^	111	84
10.00 - 10.30	A	9.7	18	859	1453	249	208	74^	726	214	415	406	370	242	518	170	302	274	243	188	96	52^	113	85
10.30 - 11.00	A	10.6	21	939	1449	237	190	68	698	201	392	363	352	253	537	182	311	285	246	196	103	49^	111	83
SPORTSBREAK-SAT	A	5.5	12	487	1638	252	209	104^	644	217	381	365	306	216	656	291	474	436	285	167	128^	45^	211	134
SAT 9.58P 1 CBS 14	B	7.9	15	703	1714	290	227	94	730	238	426	406	340	245	693	249	444	442	333	195	125	48	166	108
203 97 SN 40	C	8.3	15	735	1695	296	227	76	772	226	416	406	364	297	667	217	395	397	327	217	110	45	145	90
SPORTSBREAK-SUN	A	15.2	26	1347	1565	311	237	67	808	239	440	420	386	311	559	166	294	296	283	222	82	42^	116	84
SUN 10.01P 1 CBS 14	B	15.5	25	1375	1644	323	224	54	842	215	416	415	420	355	635	161	319	329	323	260	78	36	88	54
211 99 SN 40	C	16.6	26	1470	1650	337	241	60	868	221	440	438	436	358	612	155	310	315	320	250	81	39	89	55
SURVIVAL ANGLIA:SNAKES(S)	A	7.5	18	665	1582	206	160	65^	616	179	337	312	300	239	656	174	375	358	351	239	113	28^	198	127
SAT 8.00P 60 CBS																								
204 97 DO																								
CONT'D																								

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PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
SURVIVAL ANGLIA:SNAKES(S)-CONT'D																												
	8.00 - 8.30				A	7.0	17	620	1552	194	151	52^	606	160	316	289	298	255	659	171	378	353	350	243	103	27^	184	116
	8.30 - 9.00				A	8.1	19	718	1589	213	166	75^	617	193	350	327	298	223	644	173	367	357	348	232	121	28^	207	136
THIRTYSOMETHING(R)					A	8.0	13	709	1398	346	291	94	745	328	532	487	338	149	383	194	296	239	164	60^	143	75^	127	84^
TUE	10.00P	60	ABC	11	B	11.3	20	998	1460	349	313	126	784	418	607	518	287	143	430	236	347	304	167	62	126	81	120	69
	213	99	GD	30	C	12.7	22	1129	1532	360	321	145	809	446	637	538	289	137	475	258	381	340	187	65	124	75	123	70
	10.00 - 10.30				A	8.3	14	735	1408	351	290	96	741	335	519	472	328	155	380	196	301	242	161	55^	146	82^	141	94
	10.30 - 11.00				A	7.6	13	673	1405	346	295	92^	759	324	554	510	352	145	391	194	294	237	170	66^	141	68^	114	75^
TOUR OF DUTY(R)					A	6.2	13	549	1722	212	176	95^	549	219	371	331	259	139	741	354	569	501	328	150	173	67^	259	187
SAT	9.00P	60	CBS	12	B	8.0	15	709	1768	258	213	85	660	237	420	385	308	195	731	286	515	492	350	172	161	56	216	153
	203	97	GD	14	C	8.3	16	731	1781	258	214	83	660	240	420	384	306	194	741	296	527	503	351	168	164	55	215	150
	9.00 - 9.30				A	5.9	13	523	1682	204	167	84^	525	190	340	317	265	145	727	332	542	479	334	156	186	69^	244	190
	9.30 - 10.00				A	6.5	14	576	1758	218	185	105^	570	245	399	345	254	135	753	373	593	522	323	144	162	66^	273	183
TRACEY ULLMAN SHOW(R)					A	2.8	5	248	1508	297	286	124^	617	370	488	338	152^	118^	489	299	421	290	153^	44v	191^	85^	212^	149^
SUN	10.00P	30	FOX	14	B	3.1	5	276	1512	283	264	70^	606	317	458	353	218	130	555	305	457	352	217	77^	178	94^	173	119
	118	82	CS	17	C	3.2	5	279	1492	273	252	70^	603	315	455	349	217	130	544	294	448	348	216	75^	174	91^	171	120
20/20					A	11.4	23	1010	1501	260	190	80	784	203	397	391	381	327	538	137	306	297	296	204	68	50^	111	84
FRI	10.00P	60	ABC	13	B	11.7	22	1037	1537	288	200	77	809	203	400	418	403	344	542	146	300	318	289	191	75	41	111	71
	212	99	DN	38	C	12.4	23	1095	1587	295	215	82	804	224	425	430	398	314	591	172	338	352	300	198	83	42	108	69
	10.00 - 10.30				A	11.8	24	1045	1512	256	195	84	771	203	404	399	379	309	536	146	310	300	290	197	83	61^	121	93
	10.30 - 11.00				A	10.9	22	966	1503	267	186	77	806	205	393	387	386	349	545	129	303	297	304	213	52^	40^	100	76
21 JUMP STREET(R)					A	4.5	10	399	1640	301	273	128^	664	318	527	398	309	122^	463	248	363	253	195	85^	244	139^	270	89^
SUN	7.00P	60	FOX	14	B	5.3	11	470	1657	335	286	105	690	338	522	412	300	126	512	291	415	307	200	70	231	132	224	133
	126	84	OP	41	C	5.5	9	484	1735	348	302	86	700	344	534	422	300	125	535	306	434	324	203	74	258	144	242	153
	7.00 - 7.30				A	4.3	10	381	1654	296	269	129^	656	319	526	401	308	117^	489	263	386	275	212	83^	246	143^	262	92^
	7.30 - 8.00				A	4.6	10	408	1663	313	284	129^	686	325	540	403	316	130^	448	239	350	238	183	90^	246	137^	283	89^
WEREWOLF(R)					A	1.9	3	168	1473	332^	306^	106^	567	306^	454	376^	195^	103^	474	268^	352^	264^	150^	96v	209^	95v	224^	136^
SUN	10.30P	30	FOX	8	B	1.6	3	140	1449	283	235	64^	568	216	389	342	268	148^	578	240	401	369	287	115^	169^	83^	133^	88^
	84	69	SM	8	C	1.6	3	140	1449	283	235	64^	568	216	389	342	268	148^	578	240	401	369	287	115^	169^	83^	133^	88^
WEST 57TH					A	5.8	13	514	1490	255	199	60^	740	186	351	345	370	327	599	181	348	352	305	208	60^	31v	91^	51^
SAT	10.00P	60	CBS	12	B	7.9	16	702	1578	283	221	74	740	213	405	406	359	273	667	215	416	427	343	190	76	28^	95	58
	200	97	DN	36	C	7.7	15	685	1582	292	226	71	760	221	410	413	367	287	645	205	391	398	321	200	78	31^	99	59
	10.00 - 10.30				A	5.6	12	496	1521	238	192	74^	731	206	366	345	349	310	607	204	371	371	291	200	67^	39^	117^	67^
	10.30 - 11.00				A	6.0	13	532	1461	271	205	47^	749	168	336	345	390	343	593	158	328	335	319	215	53^	24v	66^	35^
WHO'S THE BOSS?(R)					A	13.9	27	1232	1580	289	244	97	690	299	447	342	263	212	439	218	306	262	174	107	173	124	277	169
TUE	8.00P	30	ABC	13	B	17.0	30	1508	1625	313	263	93	735	320	480	406	280	212	422	195	291	252	174	104	199	117	268	178
	216	99	CS	36	C	19.8	32	1758	1727	335	283	98	757	333	507	429	294	208	461	213	325	282	195	104	213	119	296	200

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PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN.20–26,1988

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
WISEGUY(R)					A	11.6	22	1028	1555	247	194	82	744	249	432	369	311	286	627	235	375	346	280	220	79	28^	105	61^
WED	10.00P	60	CBS	2	B	12.3	23	1087	1613	267	207	75	782	244	446	403	363	286	631	215	364	356	308	215	82	34^	118	77
	209	99	OP	2	C	12.3	23	1087	1613	267	207	75	782	244	446	403	363	286	631	215	364	356	308	215	82	34^	118	77
	10.00 - 10.30				A	11.2	21	992	1551	250	192	85	754	238	430	371	321	302	612	214	354	332	282	222	77	29^	107	61^
	10.30 - 11.00				A	12.0	23	1063	1558	244	196	79	734	260	435	368	301	272	640	254	395	358	278	219	82	27^	102	62

PROGRAM AUDIENCE ESTIMATES (Alpha)

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PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	CHILDREN TOT. 2-5	CHILDREN MALE 6-11	CHILDREN FEM. 6-11
EARLY EVENING NEWS																												
ABC WORLD NEWS TONIGHT					A	8.1	18	719	224	156	790	151	297	300	343	432	551	137	240	250	250	265	30^	20^	22^	30^	16^	21^
MON-FRI	6.30P	30	ABC	70	B	9.6	20	847	219	154	780	148	295	314	354	421	538	118	237	253	264	253	23^	23^	20^	30^	19^	19^
	211	98	N	193	C	10.5	20	929	227	161	774	147	306	322	370	410	561	125	249	268	270	261	26^	26^	23^	36	20^	20^
ABC WRLD NEWS TONIGHT-SAT					A	5.7	15	505	166	85^	687	128	187	223	259	428	651	155	253	282	288	338	30v	19v	19v	37^	15v	17v
SAT	6.30P	30	ABC	13	B	5.8	15	515	199	129	732	110	237	254	310	442	615	126	244	275	313	300	29^	24^	24^	34^	24^	18^
	185	94	N	28	C	6.8	15	603	210	136	735	115	247	267	331	432	624	141	265	291	304	291	29^	25^	27^	35^	26^	21^
ABC WRLD NEWS TONIGHT-SUN					A	5.0	12	443	249	201	759	199	295	283	266	414	602	155	311	316	313	238	43^	39^	31v	32v	27v	19v
SUN	6.30P	30	ABC	12	B	5.0	12	445	230	156	731	137	274	285	340	397	644	163	306	325	320	273	35^	27^	29^	34^	37^	26^
	169	88	N	35	C	6.3	13	556	228	162	747	146	287	295	339	407	632	152	293	305	311	283	37^	30^	34^	34^	29^	30^
CBS EVENING NEWS-RATHER					A	9.2	21	819	241	155	738	128	267	289	326	416	578	100	226	243	268	312	26^	18^	24^	29^	21^	20^
MON-FRI	6.30P	30	CBS	70	B	9.4	20	835	220	139	762	119	255	275	324	453	580	93	208	223	272	329	21^	18^	17^	25^	15^	17^
	210	99	N	199	C	11.0	21	971	221	137	760	125	265	287	330	438	587	100	221	230	279	327	26^	20^	22^	33	20^	21^
CBS EVENING NEWS-SUNDAY					A	5.9	15	523	219	141	705	127	269	308	350	368	673	160	303	291	299	330	43^	12v	26v	10v	9v	30v
SUN	6.00P	30	CBS	12	B	6.1	15	540	209	134	660	107	238	256	305	376	695	170	317	330	319	320	42^	19^	29^	18^	17^	14v
	185	88	N	25	C	6.8	14	602	212	137	699	105	236	260	315	412	670	148	291	299	310	333	30^	19^	24^	19^	17^	15^
CBS SAT. NEWS-SCHIEFFER					A	4.9	13	434	216	123^	731	73^	190	253	320	468	607	94^	199	192	263	378	11v	14v	9v	11v	15v	18v
SAT	6.30P	30	CBS	13	B	5.4	14	483	194	118	704	108	206	231	282	441	639	132	241	240	259	361	23^	14^	16^	23^	21^	15^
	163	91	N	34	C	6.3	14	562	192	117	720	107	214	236	286	452	638	130	248	251	280	350	25^	19^	23^	30^	21^	16^
NBC NIGHTLY NEWS					A	8.2	18	730	189	117	786	127	274	315	357	432	558	123	245	237	254	283	26^	34^	25^	19^	16^	21^
MON-FRI	6.30P	30	NBC	70	B	8.6	18	759	199	129	774	125	255	281	331	454	563	118	226	236	250	294	26^	35	26^	25^	16^	19^
	204	99	N	194	C	9.9	19	874	207	140	786	128	271	300	341	449	582	131	246	255	259	290	27^	32	27^	31	18^	21^
NBC NIGHTLY NEWS-SAT.					A	5.2	14	461	198	127^	708	103^	208	258	304	433	701	168	251	236	238	419	65^	18v	52^	12v	16v	23v
SAT	6.30P	30	NBC	11	B	5.8	15	518	166	107	716	102	210	228	277	451	638	127	246	243	267	355	34^	19^	31^	26^	26^	19^
	174	90	N	32	C	7.6	16	673	175	112	760	109	218	243	289	485	620	127	240	244	259	340	26^	23^	27^	31^	20^	21^
NBC NIGHTLY NEWS-SUN					A	6.6	16	585	159	103^	707	91^	217	259	298	414	670	173	303	300	284	307	41^	35^	29^	29^	11v	35^
SUN	6.30P	30	NBC	13	B	6.0	14	532	189	119	733	110	228	255	305	439	658	145	276	295	300	323	29^	26^	28^	25^	26^	25^
	182	91	N	25	C	6.5	14	576	210	135	771	115	247	273	323	461	658	140	273	288	293	330	30^	26^	27^	27^	27^	23^

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PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN.20-26,1988

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE																								
ABC NEWS:NIGHTLINE	A	5.3	15	467	1370	221	163	163	73	674	167	316	291	342	310	79	560	185	323	294	345	316	39^	29^
TUE 11.30P 31 ABC 62	B	5.6	16	493	1377	256	185	188	70	722	188	360	342	397	356	63	562	183	325	298	349	327	24^	23^
210 98 N 155	C	5.4	16	482	1392	253	182	189	67	715	183	357	339	397	359	64	576	182	325	300	357	332	25^	22^
WED-FRI 11.30P 30																								
11.30 - 12.00	A	5.3	15	467	1371	222	163	164	73	674	167	316	291	342	310	79	561	185	323	295	346	316	39^	29^
12.00 - 12.30	A	3.7	11	328	1364	229	143^	116^	121^	729	193^	351	295	355	299	131^	525	198	314	284	325	254	40v	9v
ABC NEWS:NIGHTLINE-MON.	A	3.9	14	346	1463	202	133^	147^	51^	607	141^	267	226	275	270	97^	645	234	403	363	400	352	37v	52^
MON 11.56P 30 ABC 4	B	3.4	13	299	1384	198	146	146	70^	608	153	303	273	314	277	83^	646	223	385	358	415	370	27^	20v
211 98 N 4	C	3.4	13	299	1384	198	146	146	70^	608	153	303	273	314	277	83^	646	223	385	358	415	370	27^	20v
11.30 - 12.00	A	4.7	15	416	1471	225	162	176	56^	612	149^	294	260	304	297	92^	683	259	424	376	415	379	31v	52^
12.00 - 12.30	A	3.8	14	337	1452	197	126^	141^	49^	602	138^	260	218	268	263	97^	634	228	396	358	395	345	38v	52^
ABC WEEKEND REPORT-SAT.	A	2.0	7	177	1488	305^	236^	240^	87v	801	317^	442	393	464	428	119^	580	197^	322^	285^	326^	262^	20v	39v
SAT 11.30P 15 ABC 14	B	1.9	6	170	1394	295	200	218	79^	694	195	375	354	427	388	84^	546	202	348	318	377	339	24v	50^
138 75 N 39	C	2.0	6	178	1422	304	225	229	79^	715	198	390	368	431	391	76^	548	195	333	309	374	337	22v	43^
ABC WEEKEND REPORT-SUN.	A	2.1	10	186	1351	267^	238^	213^	90^	666	295^	480	459	489	432	106^	499	225^	416	383	383	346	37v	47v
SUN 11.30P 15 ABC 14	B	2.2	9	199	1352	256	196	207	68^	674	221	396	385	443	400	82^	564	237	391	366	421	383	27v	28v
148 81 N 39	C	2.2	9	192	1371	258	204	210	66^	656	193	370	358	420	380	73^	585	216	387	365	430	400	35^	27v
CBS LATE NIGHT I	A	3.5	14	311	1397	265	202	202	74^	647	190	360	345	385	346	95^	548	246	378	358	389	352	58^	35^
MON 12.00M 64 CBS 67	B	3.5	14	314	1343	268	203	204	79^	692	212	392	370	414	375	90	510	199	335	310	348	305	40^	30^
168 83 FF 167	C	3.7	14	324	1370	278	212	217	82	730	215	403	377	428	390	78^	518	185	325	305	351	311	30^	28^
TUE 12.30A 68																								
WED 12.00M 66																								
THU 11.30P 66																								
FRI 11.30P 82																								
11.30 - 12.00	A	3.5	11	310	1415	242	189	184	83^	655	177	354	335	367	333	78^	566	214	372	353	392	361	39^	39^
12.00 - 12.30	A	3.8	13	332	1437	281	213	206	78^	676	199	378	362	401	359	89^	570	252	389	370	398	356	44^	33^
12.30 - 1.00	A	3.4	15	301	1404	274	211	213	71^	643	192	367	354	397	358	105^	539	256	379	356	382	345	71^	37^
1.00 - 1.30	A	3.1	18	274	1317	240	182	197	65^	599	181	315	299	352	315	120^	509	256	371	352	389	355	95^	32v
1.30 - 2.00	A	2.7	20	239	1283	211^	154^	183^	57v	571	217^	301	292	340	305	91^	502	307	404	390	432	415	86^	41v
CBS LATE NIGHT II	A	2.2	13	197	1353	257	193	196	66^	632	197	343	329	366	332	114^	550	264	405	368	405	353	34v	41v
MON 12.34A 51 CBS 69	B	2.4	14	216	1294	265	201	196	88^	671	230	399	374	415	372	89^	490	206	347	322	364	319	34^	33^
169 83 FF 193	C	2.4	14	211	1330	292	225	224	91^	703	233	421	392	440	397	86^	504	203	348	326	373	324	28v	32^
TUE 1.38A 35																								
WED 12.36A 44																								
THU 12.36A 47																								
FRI 12.52A 54																								
12.30 - 1.00	A	2.6	13	227	1371	275	216	208	71^	626	181	342	328	358	321	117^	560	272	407	368	401	346	35^	44^
CONT'D																								

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PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 20-26, 1988

PROGRAM NAME / DAY TIME DUR NET NO. / #STNS CVG% TYPE OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE CONT'D																								
CBS LATE NIGHT II-CONT'D																								
1.00 - 1.30	A	2.1	12	182	1358	265	193	198	71^	658	210	362	342	383	349	120^	549	257	407	366	394	335	22v	38v
1.30 - 2.00	A	1.9	13	170	1343	207^	145^	163^	56v	625	223^	332	329	374	337	101^	535	258^	392	369	425	388	54v	40v
2.00 - 2.30	A	2.1	18	186	1261	213^	155^	186^	24v	519	167^	263^	257^	304^	287^	80v	545	288^	421	402	478	453	56v	42v
CBS NEWS NIGHTWATCH-1	A	0.9	9	80	1126	191^	123^	157^	21v	521	114^	225^	223^	265^	256^	82v	474	183^	352^	331^	335^	311^	48v	43v
MWTHSU 2.00A 30 CBS 63	B	0.9	9	78	1208	268^	186^	221^	51v	679	194^	377	359	416	394	68v	444	152^	287^	272^	341	297^	16v	25v
47 52 N 180	C	0.9	9	78	1237	279^	203^	217^	62v	688	219^	383	360	412	383	66v	459	171^	301^	280^	338	304^	19v	19v
CBS NEWS NIGHTWATCH-2	A	0.9	11	80	1150	206^	116^	144^	17v	489	98^	203^	203^	237^	229^	121^	503	231^	366^	356^	356^	290^	56v	50v
MWTHSU 2.30A 30 CBS 68	B	0.9	11	81	1178	279^	176^	207^	55v	661	194^	359	340	392	369	70v	417	146^	266^	254^	322	281^	23v	26v
63 63 N 194	C	0.9	11	79	1199	298^	199^	212^	60v	670	212^	371	348	400	373	65v	440	164^	281^	264^	323	288^	20v	19v
CBS NEWS NIGHTWATCH-3	A	0.7	13	66	1138	237^	147^	167^	<<	588	107v	260^	259^	281^	279^	52v	422^	209^	286^	274^	285^	276^	49v	35v
MON-THU 3.00A 180 CBS 70	B	0.8	14	74	1127	272^	162^	186^	61v	674	190^	337^	321^	374	340^	50v	361	146^	226^	219^	273^	240^	16v	21v
77 73 N 198	C	0.8	15	74	1117	288^	173^	193^	55v	680	177^	317^	298^	367	338^	51v	361	137^	219^	211^	253^	217^	13v	14v
SUN 3.00A 150																								
3.00 - 3.30	A	0.9	13	80	1210	187^	122^	144^	<<	536	99v	238^	235^	258^	253^	109^	488	227^	352^	343^	352^	323^	92v	46v
3.30 - 4.00	A	0.8	13	71	1159	207^	143^	165^	<<	552	118v	259^	259^	282^	282^	60v	450^	217^	303^	293^	302^	295^	62v	45v
4.00 - 4.30	A	0.8	14	67	1132	250^	161^	170^	<<	603	124v	277^	277^	289^	289^	28v	413^	212^	288^	278^	288^	288^	38v	32v
4.30 - 5.00	A	0.7	14	66	1066	243^	151^	159^	<<	604	114v	277^	277^	286^	286^	21v	357^	187^	236^	226^	237^	236^	31v	30v
5.00 - 5.30	A	0.7	15	66	1056	244^	138^	158^	<<	599	89v	259^	259^	281^	281^	35v	380^	187^	243^	228^	238^	229^	28v	21v
5.30 - 6.00	A	0.6	11	53	974	294^	152^	197^	<<	562^	75v	194^	194^	243^	239^	36v	341^	178^	216^	201^	216^	211^	15v	25v
CBS NEWS NIGHTWATCH-3(B)	A	0.6^	14^	53^	766^	252v	104v	199v	<<	413^	<<	161v	161v	256v	256v	<<	353^	56v	108v	108v	108v	108v	<<	<<
SUN 5.30A 30 CBS																								
57 57 N																								
CBS SUNDAY NEWS	A	3.5	8	310	1463	271	191^	203^	16v	749	102^	325	325	354	352	67^	601	166^	341	322	362	347	36v	42v
SUN 11.30P 15 CBS 14	B	2.9	6	260	1504	272	180	185	55^	794	145	357	344	392	360	52^	617	155	319	305	360	336	24v	24v
110 59 N 40	C	3.2	7	285	1473	286	203	209	54^	808	164	379	365	410	377	56^	571	136	290	276	322	295	26^	15v
DAVID LETTERMAN I	A	3.8	18	340	1298	235	187	193	92^	613	233	404	383	428	379	218	473	280	373	327	349	252	110	52^
MON-FRI 12.30A 30 NBC 70	B	3.7	18	330	1334	258	217	197	110	633	258	437	401	432	377	165	552	307	428	384	414	328	57^	34^
205 99 GV 194	C	3.9	19	346	1375	277	235	208	119	658	279	447	405	441	383	163	579	326	453	402	432	348	49^	38^
DAVID LETTERMAN II	A	3.0	18	266	1266	220	185	185	84^	586	232	400	379	424	380	205	476	294	389	342	371	272	97^	48^
MON-FRI 1.00A 30 NBC 70	B	3.0	18	270	1313	256	220	195	113	610	265	438	403	428	369	179	560	333	450	405	435	335	57^	33^
205 99 GV 194	C	3.2	19	284	1358	275	237	204	125	638	291	452	408	439	376	179	587	359	475	420	449	354	48^	36^
FRIDAY NIGHT VIDEOS	A	2.5	17	222	1293	187^	148^	125^	149^	578	301	420	384	427	323	226^	412	329	372	293	295	217^	162^	38v
FRI 1.30A 60 NBC 14	B	2.6	17	230	1367	233	210	172	168	590	316	458	408	428	346	223	534	374	453	373	395	306	107^	57^
174 96 PC 39	C	2.6	17	234	1415	266	238	197	169	598	331	470	415	440	357	231	578	408	496	413	438	343	101^	61^
1.30 - 2.00	A	2.8	17	248	1324	181^	144^	116^	163^	593	286	419	387	430	316	217^	437	338	386	301	304	238^	158^	51v
2.00 - 2.30	A	2.2	17	195	1254	194^	153^	136^	132^	559	320^	422	381	424	333	236^	380	317^	355	282^	283^	190^	168^	23v

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS / DUR CVG% / NET TYPE / NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE CONT'D																								
G MICHAELS SPORTS MACHINE	A	2.7	8	239	1435	144^	120^	84^	119^	546	185^	295	223^	275	237^	225^	721	270	502	434	499	417	102^	25v
SUN 11.30P 15 NBC 14	B	2.2	7	192	1463	242	204	188	95^	599	194	381	362	396	337	198	717	343	528	463	506	414	65^	32v
84 55 SC 41	C	1.9	6	171	1485	270	225	221	94^	607	209	401	381	420	371	199	735	348	533	466	517	418	52^	39^
LATE SHOW-FOX	A	1.2	4	103	1304	283^	232^	205^	106^	534	237^	395	358	369	321^	159^	517	258^	381	329	378	324^	91^	53v
MON-FRI 11.30P 60 FOX 70	B	1.1	4	101	1340	283	248^	221^	121^	600	297	455	421	446	383	158^	535	327	452	386	416	356	67^	54v
105 79 GV 194	C	1.4	4	128	1433	287	254	223	147^	635	331	481	433	466	399	179^	586	358	484	408	437	366	65^	57^
11.30 - 12.00	A	1.3	4	117	1307	287	236^	210^	104^	544	230^	399	365	380	332	147^	524	248^	384	337	393	344	85^	57v
12.00 - 12.30	A	1.0	4	89	1299	278^	227^	197^	107^	520	247^	389	348^	355^	306^	176^	506	271^	376^	319^	359^	298^	100^	48v
SATURDAY NIGHT	A	7.0	22	620	1497	287	229	193	156	701	276	469	420	468	401	136	519	242	391	358	395	352	121	72^
SAT 11.30P 80 NBC 12	B	7.4	23	655	1475	279	229	212	144	641	277	447	403	438	383	140	555	277	433	394	421	369	97	82
200 99 GV 31	C	7.9	24	699	1548	301	254	228	149	663	305	476	432	468	406	151	595	306	472	427	462	405	98	86
11.30 - 12.00	A	8.6	24	762	1540	308	253	223	139	752	265	492	448	504	449	106	512	220	363	339	385	359	115	66^
12.00 - 12.30	A	6.5	21	576	1485	276	215	174	178	680	289	456	401	446	367	144	516	243	404	367	395	350	125	81^
12.30 - 1.00	A	5.4	21	478	1401	254	196	157	157	609	276	432	386	420	344	190	535	291	431	386	415	337	130^	69^
TONIGHT SHOW	A	6.3	20	560	1388	243	180	187	100	691	204	396	371	417	374	136	489	199	318	287	316	265	88	54^
MON-FRI 11.30P 60 NBC 70	B	5.9	19	521	1382	260	198	200	88	710	212	407	380	426	384	103	533	216	342	319	357	303	47^	32^
202 99 GV 191	C	6.1	20	539	1401	274	213	208	91	732	226	415	384	433	391	98	541	215	350	324	360	310	40^	33^
11.30 - 12.00	A	6.9	19	608	1403	249	184	188	101	700	204	400	373	420	377	118	501	189	321	288	319	282	83	51^
12.00 - 12.30	A	5.8	21	514	1366	236	174	184	98	677	204	390	366	411	369	156	474	209	313	284	310	244	95	58^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 20-26, 1988

PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOTAL 6-11
MON-FRI EARLY MORNING																												
ABC WORLD NEWS-MORN-615A					A	1.2	14	106	84^	285^	267^	564	244^	424	372	255^	126^	509	154^	319	330	296^	160^	<<	19v	26v	18v	27v
MON-FRI	6.15A	15	ABC	70	B	1.4	14	127	58^	273	232	597	200^	401	400	336	155^	469	122^	301	321	301	128^	10v	16v	14v	15v	14v
	133	81	N	195	C	1.4	14	121	65^	274	225	618	176^	384	387	351	190^	485	139^	302	325	287	137^	16v	22v	13v	16v	14v
ABC WORLD NEWS-MORN-645A					A	2.0	17	179	60^	258	194	617	235	383	354	262	213	520	130^	304	335	325	159^	<<	12v	14v	18v	16v
MON-FRI	6.45A	15	ABC	69	B	2.4	17	214	58^	282	217	607	222	379	386	284	189	479	106^	280	310	314	146	18v	25v	18v	29v	25v
	183	91	N	194	C	2.3	16	199	64^	282	220	619	193	386	399	318	187	482	123^	272	303	292	150	32v	30v	20v	25v	28v
BEFORE HOURS					A	0.7	10	64	63v	266^	208^	605	167^	382^	430^	346^	160^	455^	155^	281^	252^	217^	140^	27v	<<	<<	19v	<<
MON-FRI	6.15A	15	NBC	70	B	0.7	9	66	56v	301^	216^	574	165^	339^	374^	336^	163^	450	189^	276^	260^	195^	128^	51v	19v	14v	16v	<<
	148	85	N	195	C	0.7	9	66	66v	304^	251^	606	167^	363^	371^	324^	197^	428	190^	263^	245^	157^	126^	38v	21v	14v	14v	17v
CBS MORNING NEWS- 6:30AM					A	0.9	9	80	52v	236^	183^	521	119^	287^	280^	263^	186^	416^	158^	221^	239^	166^	158^	15v	19v	19v	31v	34v
MON-FRI	6.30A	30	CBS	70	B	1.1	10	97	58v	243^	158^	555	118^	291	321	350	192^	448	121^	219^	243^	250^	177^	15v	9v	18v	19v	19v
	138	85	N	200	C	1.2	11	106	57v	258	149^	591	132^	289	326	354	232^	429	105^	199^	212^	234^	187^	19v	11v	25v	17v	26v
CBS THIS MORNING-1					A	1.8	10	158	64^	220	146^	656	132^	292	305	319	312	439	135^	279	256	191^	153^	6v	17v	21v	15v	14v
MON-FRI	7.30A	30	CBS	70	B	2.1	10	184	54^	193	132^	662	119^	287	301	325	331	461	98^	220	222	219	216	13v	12v	19v	20v	18v
	203	98	N	150	C	2.2	11	191	48^	190	129^	657	118^	274	290	312	339	452	87^	209	213	218	216	18v	10v	20v	20v	24v
CBS THIS MORNING-2					A	1.9	9	170	49v	160^	109^	663	123^	244	238	304	371	393	62^	196^	191^	234	179^	11v	21v	19v	21v	21v
MON-FRI	8.30A	30	CBS	70	B	2.2	10	191	54^	142	96^	698	127^	246	246	309	412	417	85^	180	181	185	213	9v	11v	19v	26v	19v
	203	98	N	150	C	2.3	10	206	46^	146	93^	707	123^	240	252	312	422	405	74^	162	165	174	219	10v	9v	23v	25v	24v
GOOD MORNING, AMERICA-730					A	3.4	19	303	66^	241	187	679	198	367	373	332	265	438	97^	234	239	234	170	8v	5v	18v	33^	32^
MON-FRI	7.30A	30	ABC	70	B	4.1	20	363	53^	248	184	702	186	369	385	351	283	420	99	203	221	212	181	9v	7v	20^	26^	28^
	214	99	N	194	C	4.2	20	372	57^	244	184	708	168	376	394	368	281	424	99	197	216	219	187	14v	7v	21^	24^	28^
GOOD MORNING, AMERICA-830					A	3.5	16	314	83^	168	130	741	186	338	351	358	348	343	80^	196	193	192	119	8v	8v	25v	23v	28^
MON-FRI	8.30A	30	ABC	69	B	4.0	19	354	70^	194	152	757	178	360	384	382	342	348	72	159	174	184	153	7v	8v	25^	26^	29^
	213	99	N	194	C	4.3	20	382	72	199	156	759	164	359	381	391	344	365	69	151	171	195	174	9v	8v	23^	25^	24^
NBC NEWS AT SUNRISE					A	1.9	21	170	47v	244	164^	628	79^	328	368	417	238	529	109^	246	289	296	200	19v	11v	9v	11v	11v
MON-FRI	6.00A	30	NBC	70	B	2.0	21	181	41^	300	211	627	116^	348	381	412	214	497	130^	249	272	268	189	31v	28v	11v	21v	20v
	201	98	N	195	C	2.0	20	178	59^	303	237	639	139^	368	391	380	215	493	126^	235	255	249	206	25v	31v	13v	16v	20v
TODAY SHOW-7.30AM					A	4.0	23	356	46^	230	185	719	123	351	376	411	325	430	90^	190	193	208	212	11v	13v	22v	23v	28^
MON-FRI	7.30A	30	NBC	70	B	4.4	22	393	48^	221	162	701	120	330	351	393	325	450	100	207	210	225	213	11v	9v	21^	21^	25^
	205	99	N	195	C	4.6	22	404	51^	219	160	688	127	326	348	375	317	468	106	218	222	228	222	15v	10v	22^	19^	27^
TODAY SHOW-8.30AM					A	4.2	19	369	50^	192	148	756	112	297	325	404	412	345	66^	159	157	170	170	15v	24^	31^	20v	23v
MON-FRI	8.30A	30	NBC	70	B	4.3	20	377	45^	178	135	754	113	303	319	398	405	379	80	165	164	183	190	8v	9v	23^	16v	17v
	205	99	N	195	C	4.6	21	410	54^	170	131	733	118	306	325	380	386	411	89	182	182	194	208	10v	8v	21^	17^	17^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN.20-26,1988

PROGRAM NAME	DAY TIME DUR NET NO. OF / #STNS CVG% TYPE T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME																									
ALL MY CHILDREN	MON-FRI 1.00P 60 ABC 70	A	6.3	21	558	139	241	217	178	832	391	588	463	494	340	214	258	48^	26^	98	68	59^	94	62	91
	217 99 DD 193	B	6.8	24	602	146	233	209	155	847	388	599	474	518	350	204	245	57	15^	51	38^	43	65	59	49
		C	7.4	25	656	146	240	212	149	852	386	584	459	508	345	219	263	71	15^	43	33^	54	57	71	40
	1.00 - 1.30	A	5.9	20	525	137	238	215	183	829	392	589	461	490	345	219	259	46^	24^	99	70	60^	87	60^	87
	1.30 - 2.00	A	6.7	22	597	140	241	216	172	828	387	582	461	492	336	215	256	49^	27^	96	65	58	99	63	93
AMERICAN TREASURY	MWF 3.58P 1 CBS 41	A	4.9	16	434	48^	199	145	128	798	197	392	307	373	383	340	246	139	26^	78^	56^	54^	67^	37^	84
	196 92 DO 115	B	4.5	16	397	91	201	157	138	876	215	414	319	365	373	416	255	124	25^	67	54^	39^	50^	38^	51^
		C	4.6	15	411	91	192	139	129	877	231	422	328	380	375	404	277	129	26^	56^	49^	37^	50^	38^	49^
ANOTHER WORLD	MON-FRI 2.00P 60 NBC 70	A	5.2	18	459	76	165	146	226	758	237	413	298	364	336	278	224	79	49^	210	131	59^	63^	43^	79
	202 99 DD 190	B	4.7	17	419	78	167	149	167	841	260	446	328	389	361	334	227	96	32^	91	68	45^	60^	57^	48^
		C	5.0	17	443	82	191	166	157	861	272	462	341	401	367	339	265	104	26^	70	51^	32^	49^	47^	34^
	2.00 - 2.30	A	5.2	18	464	79	170	151	224	765	245	422	308	375	336	276	228	77	50^	213	132	60^	61^	46^	75
	2.30 - 3.00	A	5.1	17	455	72^	160	140	227	748	229	403	286	351	336	280	219	81	48^	205	130	58^	65^	40^	84
AS THE WORLD TURNS	MON-FRI 2.00P 60 CBS 70	A	6.7	23	597	88	186	145	147	870	238	408	303	344	339	421	251	121	34^	86	52^	61	70	51^	80
	210 99 DD 195	B	6.4	23	567	106	161	126	112	893	221	398	307	351	347	451	261	126	20^	39^	28^	39^	48	48	39^
		C	6.5	23	580	96	167	123	114	907	229	415	320	376	378	436	270	123	20^	32^	30^	37^	47	47	37^
	2.00 - 2.30	A	6.7	23	597	91	181	138	146	855	234	395	292	332	329	419	254	124	34^	88	53^	66	72	55^	83
	2.30 - 3.00	A	6.8	23	601	85	190	150	147	881	240	418	312	353	348	421	246	118	33^	84	50^	55^	69	48^	76
BOLD AND THE BEAUTIFUL	MON-FRI 1.30P 30 CBS 70	A	5.4	18	480	83	167	128	123	810	208	366	281	309	317	416	273	126	40^	79	46^	75	80	62^	93
	198 93 DD 193	B	5.2	19	461	102	162	128	95	872	210	373	291	333	344	457	282	122	22^	29^	20^	48^	53^	58	43^
		C	5.3	18	468	94	180	136	102	889	224	409	319	370	380	429	288	121	19^	23^	21^	43^	51^	54^	41^
CLASSIC CONCENTRATION	MON-FRI 10.30A 30 NBC 70	A	4.0	17	354	81^	108	81^	97	731	179	274	210	271	266	396	262	132	66^	76^	54^	88^	102	69^	121
	143 79 QG 191	B	3.4	15	297	79^	114	78^	70^	777	147	286	233	300	332	424	293	132	31^	36^	31^	64^	73^	75^	62^
		C	3.5	15	313	84	140	104	78^	797	176	334	271	339	337	395	323	147	25^	31^	26^	52^	68^	71^	50^
DAYS OF OUR LIVES	MON-FRI 1.00P 60 NBC 70	A	7.3	24	645	83	155	139	254	747	270	438	294	346	310	258	226	83	63	232	142	67	76	52^	92
	205 99 DD 193	B	6.4	23	567	88	163	143	200	827	277	460	324	382	340	309	234	93	38^	114	88	42^	65	55	53
		C	6.9	23	610	90	184	158	183	847	289	482	349	411	359	303	264	100	29^	88	69	36^	52	51	38^
	1.00 - 1.30	A	7.0	23	620	80	149	132	255	747	267	426	280	331	303	271	227	87	65	232	142	70	78	54^	95
	1.30 - 2.00	A	7.5	25	668	86	162	146	254	749	273	450	308	360	317	247	227	80	62	232	143	64	75	50^	89
GENERAL HOSPITAL	MW-F 3.00P 60 ABC 70	A	6.9	23	607	128	220	182	152	817	344	513	407	454	322	257	202	73	30^	93	57	41^	73	45^	69
	213 96 DD 193	B	7.1	25	629	120	218	179	152	842	351	520	407	462	334	267	221	83	22^	70	49	36^	62	49	50
		C	7.8	26	692	123	233	194	162	865	360	538	413	464	339	276	230	86	23^	68	49	43	54	55	42
	TUE 3.00P 30																								
	3.00 - 3.30	A	6.8	23	601	131	213	176	152	819	341	510	404	449	322	263	207	74	31^	96	57	40^	73	43^	69
	3.30 - 4.00	A	7.0	23	616	125	230	189	151	815	349	516	411	460	323	250	196	72	28^	89	58	42^	74	47^	69
GENERAL HOSPITAL(B)	TUE 3.30P 30 ABC	A	6.1	20	540	135	217	180	119	838	307	492	406	461	370	290	231	63^	30v	94^	41^	48^	69^	33^	83^
CONT'D																									

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 20–26, 1988

PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																											
GENERAL HOSPITAL(B)-CONT'D																											
194	82	DD																									
GUIDING LIGHT MW-F 3.00P	60	CBS	69	A	5.8	20	513	67	194	152	139	847	221	402	310	350	365	405	243	134	25^	82	55^	49^	69	50^	68
209	99	DD	193	B	5.8	21	518	98	196	158	132	887	224	417	324	364	370	430	247	118	20^	59	47^	35^	49^	44^	40^
TUE 3.00P	30			C	6.0	20	535	93	193	142	125	896	234	429	335	384	386	419	259	119	19^	49	41^	35^	50	44^	42^
3.00 - 3.30				A	5.8	20	512	70	190	151	142	858	228	409	312	350	363	412	242	134	26^	79	54^	48^	68	49^	67
3.30 - 4.00				A	5.8	19	512	64	199	154	134	835	212	395	309	351	370	398	244	135	23^	87	57^	51^	71	52^	70
GUIDING LIGHT(B)				A	5.6	19	496	58^	215	160	104^	917	189	409	331	381	444	459	286	170	27v	45^	41^	23v	90^	41^	72^
TUE 3.30P	30	CBS																									
184	83	DD																									
HOME				A	2.7	11	237	106^	253	209	138^	697	291	456	358	389	321	209	232	43^	52^	82^	65^	77^	95^	71^	101^
MON-FRI 11.30A	30	ABC	70	B	2.5	11	219	140	239	205	100^	779	322	519	436	476	351	219	252	57^	21v	38^	27v	57^	64^	68^	53^
176	89	IA	115	C	2.6	11	227	147	243	207	100^	791	316	525	441	484	364	224	252	62^	20v	33^	26v	52^	59^	69^	41^
LOVING				A	3.4	12	305	114	223	205	171	783	377	511	397	420	286	249	265	60^	27v	108^	75^	48^	65^	45^	68^
MON-FRI 12.30P	30	ABC	70	B	3.8	14	333	135	234	217	126	814	382	552	448	486	308	224	232	55^	14v	44^	30^	46^	60^	53^	53^
177	89	DD	193	C	4.1	15	360	142	242	221	139	832	385	568	450	489	324	226	239	59^	17v	40^	31^	64^	54^	74	45^
NBC NEWS DIGEST-DAYTIME				A	4.2	14	369	62^	152	131	237	722	214	394	282	339	336	270	224	59^	58^	211	149	46^	72^	31^	87^
MWF 2.57P	1	NBC	42	B	4.2	15	371	72	166	145	183	818	254	444	319	376	367	318	220	79	36^	103	80	48^	60^	57^	51^
189	92	N	116	C	4.5	15	401	74	186	162	162	830	251	448	333	388	371	327	273	96	31^	87	65	34^	48^	45^	37^
NEW CARD SHARKS				A	3.2	13	282	71^	110^	96^	65^	637	163	287	239	268	307	322	379	185	44^	50^	30^	117^	100^	56^	161
MON-FRI 10.30A	30	CBS	70	B	2.8	13	251	73^	109	83^	50^	689	166	301	260	300	332	348	389	216	30^	29^	21v	63^	75^	63^	76^
158	79	QP	195	C	3.0	13	268	76^	131	96	58^	703	177	315	265	318	333	335	420	237	25^	25^	18v	71^	71^	79^	63^
NEWSBREAK-11.57				A	4.9	19	431	60^	135	110	101	731	177	307	236	273	277	386	349	176	51^	71^	53^	102	67^	56^	113
MON-FRI 11.57A	2	CBS	70	B	4.5	19	397	72	128	98	75	740	174	314	254	294	296	386	393	202	25^	35^	28^	59^	67	64	62^
172	79	N	194	C	5.0	20	447	66	159	119	73	748	178	318	256	303	305	382	411	210	21^	26^	20^	55^	62	67	50^
NEWSBREAK-3.44				A	4.9	16	432	63^	213	169	130	877	205	406	320	356	398	434	265	162	31^	74^	58^	45^	69^	40^	74^
MON 3.46P	1	CBS	69	B	4.9	17	436	102	202	164	131	888	229	408	318	356	360	443	259	129	22^	65	50^	36^	51^	40^	47^
192	90	N	193	C	5.2	17	458	94	196	150	121	893	233	412	321	366	374	435	259	121	20^	52^	40^	36^	53^	43^	46^
TUWF 3.44P	1																										
THU 3.45P	1																										
ONE LIFE TO LIVE				A	6.4	21	565	139	208	179	165	815	350	537	420	457	332	241	220	67	34^	103	62	49^	80	51^	78
MON-FRI 2.00P	60	ABC	70	B	6.8	25	602	151	213	183	156	853	380	570	443	498	347	229	213	72	17^	54	37^	40^	67	61	46
212	97	DD	191	C	7.4	25	659	146	222	192	155	867	376	570	441	494	354	244	228	84	16^	47	34^	47	58	67	38^
2.00 - 2.30				A	6.3	21	555	138	213	182	166	811	353	537	418	454	327	238	225	68	36^	101	62	50^	80	51^	80
2.30 - 3.00				A	6.5	22	576	140	204	177	163	819	348	537	423	460	337	245	215	67	32^	105	63	48^	80	51^	76
PRICE IS RIGHT 1				A	5.5	22	484	57^	112	92	86	650	155	266	208	235	248	357	364	174	44^	71	43^	112	91	55^	148
CONT'D																											

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PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																											
PRICE IS RIGHT 1-CONT'D																											
MON-FRI 11.00A	30	CBS	70	B	4.7	21	417	64	104	78	70	690	155	276	219	247	282	386	398	206	29^	32^	25^	72	76	66	82
211	99	AP	194	C	5.0	22	446	66	137	94	72	716	166	294	231	270	298	384	427	225	23^	25^	20^	71	71	76	65
PRICE IS RIGHT 2				A	6.8	27	602	56	117	95	88	679	155	273	211	245	254	372	366	179	49^	71	47^	107	95	60	143
MON-FRI 11.30A	30	CBS	70	B	6.1	27	539	65	113	85	71	710	159	284	225	260	278	390	407	215	28^	33^	26^	70	73	68	75
211	99	AP	196	C	6.5	27	571	61	142	101	72	729	166	294	231	272	289	394	431	229	22^	25^	20^	66	67	73	59
RYAN'S HOPE				A	2.2	8	195	125^	218	199	176	791	422	566	443	477	281	190	268	43v	32v	101^	64^	87^	114^	96^	105^
MON-FRI 12.00N	30	ABC	70	B	2.3	9	205	158	219	198	124^	827	408	571	473	511	297	219	265	49^	18v	49^	33^	55^	75^	71^	59^
161	80	DD	193	C	2.7	10	243	145	242	220	129	824	397	579	477	516	318	205	263	52^	20v	51^	36^	76^	62^	85^	53^
SALE OF THE CENTURY				A	3.5	15	314	57^	112	83^	72^	740	130	227	187	258	276	441	299	150	40^	77^	48^	61^	58^	33^	86^
MON-FRI 10.00A	30	NBC	70	B	3.0	14	265	56^	123	85^	48^	779	128	263	228	289	308	455	339	163	19v	34^	21v	56^	50^	53^	53^
147	81	QG	191	C	3.1	14	274	63^	141	105	51^	782	144	303	264	317	315	426	388	192	17v	26^	19v	49^	50^	58^	41^
SANTA BARBARA				A	4.5	15	398	84^	136	119	239	725	233	416	297	352	327	255	233	71^	45^	197	142	59^	51^	41^	69^
MW-F 3.00P	60	NBC	70	B	4.2	15	372	80	143	123	192	794	229	420	300	362	377	312	233	90	31^	123	90	42^	57^	53^	46^
197	97	DD	190	C	4.7	16	414	88	173	145	178	819	251	447	328	395	379	304	265	99	29^	110	76	35^	52^	49^	38^
TUE 3.00P	30																										
3.00 - 3.30				A	4.5	16	397	84^	135	120	237	721	232	412	292	349	326	253	228	71^	43^	196	138	63^	57^	45^	74^
3.30 - 4.00				A	4.5	15	396	84	139	119	242	734	235	423	305	357	330	259	240	71^	48^	200	148	55^	45^	37^	64^
SANTA BARBARA(B)				A	3.7	12	328	87^	119^	104^	230	692	205	387	277	343	342	240	217	69^	74^	187^	159^	47v	88^	39v	96^
TUE 3.30P	30	NBC																									
160	73	DD																									
SCRABBLE				A	4.1	15	365	37^	87^	73^	107	727	147	280	220	268	296	398	296	146	70^	103	76^	78^	61^	33^	105
MON-FRI 12.30P	30	NBC	70	B	3.7	14	330	48^	109	77^	70^	775	113	266	222	284	341	448	326	166	38^	46^	48^	46^	53^	45^	54^
161	83	QG	206	C	4.0	14	354	59^	134	100	73	794	145	301	246	303	329	437	346	179	26^	33^	33^	44^	52^	52^	44^
SUPER PASSWORD				A	3.8	14	337	44^	112	84^	105	710	155	276	220	280	254	374	272	140	65^	123	76^	75^	52^	28^	99^
MON-FRI 12.00N	30	NBC	70	B	3.2	13	284	58^	111	79^	75^	754	135	282	235	286	292	421	306	166	30^	50^	41^	54^	49^	47^	56^
160	74	QG	192	C	3.4	13	297	67^	117	85^	80^	773	156	302	243	292	299	423	329	174	24^	39^	32^	50^	56^	61^	45^
$25,000 PYRAMID				A	2.9	12	255	71^	138	123^	73^	686	185	321	266	298	285	333	318	121^	31v	50^	29v	109^	101^	66^	144
MON-FRI 10.00A	30	CBS	60	B	2.6	12	229	73^	124	95^	59^	720	178	316	266	310	316	360	344	170	18v	22v	18v	65^	69^	68^	66^
173	84	QP	60	C	2.6	12	229	73^	124	95^	59^	720	178	316	266	310	316	360	344	170	18v	22v	18v	65^	69^	68^	66^
U.S. OPEN GOLF-MON.(S)				A	5.3	15	470	54^	183	136	47^	665	146	251	211	275	303	350	601	333	21v	12v	19v	38^	28v	27v	39^
MON 4.00P	140	ABC																									
199	96	SE																									
4.00 - 4.30				A	4.5	15	399	102^	218	180	78^	705	229	352	290	359	322	284	436	226	32v	25v	22v	39v	48^	29v	58^
4.30 - 5.00				A	4.5	14	399	65^	184	150^	45^	651	149^	246	209	275	301	339	561	328	22v	9v	16v	42^	16v	27v	31v
5.00 - 5.30				A	5.1	15	452	43^	178	125^	38^	647	125^	223	193	254	294	363	655	376	23v	9v	23v	39^	33v	30v	42^
5.30 - 6.00				A	5.9	16	523	39^	170	118^	37^	668	120^	227	196	257	313	380	676	375	16v	12v	18v	39^	30v	31v	38^
CONT'D																											

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PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 20–26, 1988

PROGRAM NAME / DAY TIME DUR NET NO. OF / #STNS CVG% TYPE T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																								
U.S. OPEN GOLF-MON.(S)-CONT'D																								
6.00 - 6.30	A	6.8	17	602	28^	179	123	44^	683	124	226	185	252	296	389	671	354	17v	9v	16v	33^	15v	20v	29^
WHEEL OF FORTUNE	A	5.0	20	447	52^	127	94	82	777	156	284	224	286	309	431	295	165	33^	48^	35^	58^	55^	39^	75^
MON-FRI 11.00A 30 NBC 70	B	4.7	21	421	57^	150	104	74	825	147	293	235	298	346	469	319	172	24^	28^	25^	45^	58^	61	41^
205 98 QG 193	C	5.3	23	473	65	159	111	71	819	161	305	249	312	330	450	351	182	18^	25^	21^	40^	53^	60	33^
WHO'S THE BOSS? M-F	A	4.0	16	354	103	201	178	194	520	261	407	293	314	223	91^	241	34^	106	192	139	138	186	128	196
MON-FRI 11.00A 30 ABC 70	B	3.0	13	263	140	256	230	146	638	313	486	377	402	267	127	296	42^	50^	85^	62^	99	114	119	93^
154 78 CS 193	C	3.3	14	296	134	249	224	137	684	319	499	390	420	284	156	296	52^	46^	69^	51^	104	93	119	78^
WIN, LOSE OR DRAW	A	4.5	18	400	55^	120	92	123	683	166	322	247	297	307	311	248	108	71^	123	85	85	92	58^	119
MON-FRI 11.30A 30 NBC 70	B	4.0	18	355	70^	150	116	103	768	172	345	270	318	340	375	295	128	37^	54^	41^	63^	79	81	61^
184 88 QG 206	C	4.1	17	367	88	166	132	101	788	203	377	299	354	338	356	313	129	29^	43^	35^	54^	75	79	49^
YOUNG AND THE RESTLESS	A	8.3	30	737	90	169	141	154	817	252	413	300	339	321	366	245	113	36^	87	59	80	82	82	80
MON-FRI 12.30P 60 CBS 70	B	7.5	29	667	115	171	144	122	865	254	436	334	372	346	391	266	124	18^	38	31^	54	67	76	45
212 99 DD 196	C	7.9	29	700	110	191	157	126	871	271	454	345	391	357	370	278	124	18^	31^	27^	47	65	73	39
12.30 - 1.00	A	8.0	29	711	88	165	139	150	801	246	403	294	332	314	360	250	118	36^	83	59	86	80	83	83
1.00 - 1.30	A	8.7	30	767	91	172	142	157	828	257	420	305	344	326	370	238	107	35^	89	59	73	83	80	76

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JUN.20–26,1988

PROGRAM NAME	DAY / #STNS	TIME	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN																													
ABC WEEKEND SPECIALS(R)						A	2.3	8	204	1398	128^	476	323	50v	258^	139^	41v	97^	99^	39v	526	244^	283^	170^	357	158^	199^	156^	201^
	SAT	1.00P	30	ABC	9	B	2.1	8	185	1341	146^	471	326	92^	290	174	92^	82^	86^	88^	405	215	191	140^	265	146^	119^	119^	147^
	144		76	CA	18	C	2.2	7	192	1406	148	481	341	99^	308	187	92^	95^	104^	83^	431	237	194	164	267	151	116^	121^	147
LIBERTY AND THE LITTLES PT.1																													
ALF-SAT MORN						A	5.3	21	470	1370	157	394	350	69^	164	203	89^	114^	107^	95^	610	306	304	225	384	184	201	189	196
	SAT	10.00A	30	NBC	14	B	5.2	20	461	1434	131	357	284	73	205	220	93	128	141	79	651	322	329	268	383	191	192	194	189
	207		99	CA	33	C	5.8	21	514	1475	135	365	301	83	225	220	102	119	140	80	665	335	330	270	395	207	188	198	197
ALL NEW POUND PUPPIES						A	1.7	10	151	1054	28v	227^	207^	31v	235^	63v	<<	63v	40v	24v	529	298^	231^	225^	304^	179^	125^	121^	183^
	SAT	8.30A	30	ABC	14	B	2.5	13	225	1288	65^	274	215	42^	175	123	51^	73^	86^	38^	716	345	371	288	429	208	220	230	198
	199		97	CA	22	C	2.8	14	246	1343	68^	269	216	42^	182	134	59^	75^	91^	42^	759	376	382	299	459	235	224	246	213
ALVIN AND THE CHIPMUNKS						A	6.2	24	549	1433	164	378	335	72^	166	198	71^	127	113^	86^	690	321	370	259	432	186	246	190	241
	SAT	10.30A	30	NBC	14	B	5.5	20	485	1454	144	359	293	66	182	245	87	157	157	87	669	299	370	274	395	167	228	199	196
	202		99	CA	42	C	6.1	21	537	1505	152	367	309	81	210	233	89	144	146	87	694	320	374	294	400	185	215	203	197
ANIMAL CRACK-UPS						A	3.2	13	284	1338	155^	422	279	80^	269	271	131^	140^	173^	98^	376	149^	227	135^	241	88^	153^	133^	108^
	SAT	12.00N	30	ABC	14	B	3.2	12	287	1411	122	452	314	94	311	210	98	112	131	80^	438	231	208	169	270	146	124	136	134
	179		86	CL	34	C	3.4	12	305	1495	133	455	333	104	349	210	91	119	131	79^	481	256	225	187	295	157	137	143	152
BUGS BUNNY & TWEETY SHOW						A	3.9	15	346	1318	184	374	307	82^	328	157^	62^	95^	78^	79^	459	235	224	186	273	144^	129^	132^	141^
	SAT	11.00A	30	ABC	14	B	4.5	17	399	1436	130	377	291	102	309	196	97	99	113	83	554	306	248	233	321	185	136	185	136
	200		93	CA	22	C	4.7	17	417	1464	135	387	301	108	311	203	106	97	116	87	563	317	245	242	320	182	139	188	133
DENNIS THE MENACE						A	3.4	13	301	1472	145^	373	307	95^	236	212	88^	124^	137^	76^	651	344	307	301	350	161^	189^	175^	175^
	SAT	11.30A	30	CBS	14	B	3.2	12	286	1494	110	346	250	85^	238	210	106	104	138	71^	700	381	319	290	411	227	183	199	211
	185		90	CA	26	C	3.5	12	306	1541	123	361	264	88	252	217	107	110	134	83^	710	397	313	314	397	231	166	195	202
FLINTSTONE KIDS						A	3.1	12	275	1314	136^	413	329	51v	312	117^	54v	63^	63^	53v	473	227^	247	187^	286	130^	157^	156^	130^
	SAT	11.30A	30	ABC	14	B	3.7	14	323	1460	137	393	303	92	275	190	84	106	103	87	604	317	286	263	341	186	155	191	150
	194		90	CA	21	C	3.8	14	336	1493	137	408	317	96	285	192	85	107	110	83	607	318	289	266	342	177	165	192	150
FOOFUR						A	2.6	10	230	1592	155^	368	313	72^	156^	259^	102^	157^	175^	84^	809	337	472	463	347	149^	197^	159^	188^
	SAT	12.00N	30	NBC	13	B	2.8	11	247	1466	153	396	305	94^	216	249	97^	152	156	93^	605	270	335	271	333	140	193	176	157
	141		76	CA	39	C	3.2	11	283	1489	157	400	322	102	240	247	103	145	148	100	602	294	308	273	329	155	174	170	159
FRAGGLE ROCK						A	4.3	17	381	1395	139^	322	269	64^	161^	184	88^	96^	124^	60^	727	297	430	354	373	143^	231	179	194
	SAT	11.00A	30	NBC	14	B	4.2	16	372	1481	155	389	308	69^	187	239	85	154	148	91	666	296	370	310	356	154	202	181	175
	193		94	CA	14	C	4.2	16	372	1481	155	389	308	69^	187	239	85	154	148	91	666	296	370	310	356	154	202	181	175
GALAXY HIGH SCHOOL						A	3.7	14	328	1393	142^	320	238	122^	235	222	78^	144^	149^	73^	616	346	269	192^	424	248	176^	198	226
	SAT	12.30P	30	CBS	13	B	3.0	11	262	1482	135	361	257	105	268	216	110	105	141	75^	637	330	307	223	414	220	194	204	210
	156		80	CA	22	C	3.0	10	261	1541	148	386	282	113	281	237	120	118	143	94^	636	341	295	243	393	220	174	187	207
GUMMI BEARS						A	2.6	19	230	1303	122^	309	253^	58v	146^	219^	92^	127^	114^	105^	629	369	260^	159^	470	271^	199^	243^	226^
	SAT	8.00A	30	NBC	14	B	3.3	21	289	1303	80^	300	229	57^	190	146	70^	76^	94	53^	667	362	305	215	451	249	203	231	221
	200		98	CA	14	C	3.3	21	289	1303	80^	300	229	57^	190	146	70^	76^	94	53^	667	362	305	215	451	249	203	231	221

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 20–26, 1988

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN CONT'D																												
HELLO KITTY					A	1.8	14	159	1217	66v	357^	263^	80v	302^	10v	5v	5v	3v	6v	547	319^	228^	230^	317^	190^	126^	206^	111^
SAT	8.00A	30	CBS	14	B	2.1	14	189	1259	56^	293	196	46^	255	61^	26v	35^	41^	20v	650	309	341	232	418	200	218	250	168
	202	96	CA	41	C	2.1	13	184	1290	56^	296	200	42^	245	79^	46^	33v	49^	30v	671	338	333	228	443	230	213	267	175
LITTLE CLOWNS-HAPPYTOWN					A	1.2	9	106	1117	<<	343^	330^	83v	370^	39v	<<	39v	34v	<<	366^	181^	185^	209^	157^	69v	88v	45v	111v
SAT	8.00A	30	ABC	14	B	1.6	10	142	1213	69^	324	245	46^	227	97^	35v	62^	63^	34v	565	266	299	224	341	165^	176^	188	153^
	195	96	CA	22	C	1.8	11	159	1266	65^	314	242	49^	227	101^	48^	54^	60^	41^	624	311	312	227	396	203	194	205	191
LITTLE WIZARDS					A	2.8	12	248	1160	35v	284	205^	58v	207^	96^	46v	50v	65v	31v	574	325	248^	287	286	188^	98^	197^	89^
SAT	9.30A	30	ABC	14	B	3.4	13	298	1417	78^	318	243	62^	213	150	72^	79^	104	47^	736	422	314	347	389	225	164	217	173
	203	97	CA	22	C	3.6	13	316	1441	82	307	237	66^	217	158	77^	81^	104	54^	760	435	325	343	417	241	176	229	188
MIGHTY MOUSE					A	3.4	13	301	1456	93^	376	287	65^	271	114^	68^	46v	95^	19v	695	361	334	346	350	143^	206^	263	87^
SAT	10.30A	30	CBS	14	B	3.8	14	334	1429	87	328	248	67^	234	123	70^	54^	76^	47^	744	370	374	354	390	187	204	246	144
	200	96	CA	38	C	4.1	14	364	1488	91	336	261	62^	238	130	72	58^	85	45^	784	418	366	380	404	216	188	247	157
MUPPET BABIES I					A	3.0	18	266	1252	73^	296	225^	65^	231^	50v	35v	15v	13v	38v	675	375	299	324	350	211^	139^	220^	130^
SAT	8.30A	30	CBS	14	B	3.3	17	295	1318	55^	248	179	44^	194	92	44^	48^	62^	30^	785	388	398	281	505	249	255	301	203
	207	97	CA	41	C	3.5	18	314	1366	53^	255	185	35^	183	96	54^	42^	68^	28^	833	439	393	295	538	293	245	322	216
MUPPET BABIES II					A	3.8	19	337	1350	78^	305	239	47v	232	71^	38v	33v	39v	33v	742	375	367	358	383	194	189	240	143^
SAT	9.00A	30	CBS	14	B	4.3	19	380	1360	60^	255	190	41^	180	97	46^	51^	64^	33^	828	407	421	320	508	249	259	306	202
	207	97	CA	41	C	4.5	19	401	1423	56^	255	192	38^	174	103	54^	49^	72	31^	891	464	427	345	546	288	258	329	217
MUPPET BABIES III					A	4.4	19	390	1301	79^	302	236	27v	178	94^	37v	57^	71^	23v	728	347	381	311	416	205	212	252	165
SAT	9.30A	30	CBS	14	B	5.0	20	439	1388	63	256	197	45^	164	116	61	55^	80	36^	852	412	439	338	514	250	265	307	207
	205	97	CA	41	C	5.0	19	444	1458	63	265	207	43^	176	113	61	53^	79	35^	904	473	430	366	538	284	254	324	214
MY PET MONSTER					A	2.6	13	230	999	24v	200^	141^	53v	175^	98^	43v	56v	69v	30v	525	263^	262^	236^	288	171^	118^	167^	122^
SAT	9.00A	30	ABC	14	B	3.4	15	301	1351	66^	269	212	48^	168	145	67^	78^	105	39^	769	397	372	319	449	233	216	235	215
	205	98	CA	40	C	3.4	15	305	1430	70^	269	222	54^	186	157	77^	81^	110	47^	817	422	394	314	503	271	231	258	244
NEW ARCHIES					A	3.4	14	301	1544	152^	320	260	80^	156^	231	108^	123^	156^	75^	837	311	526	414	424	178^	246	188^	235
SAT	11.30A	30	NBC	14	B	3.9	16	349	1467	164	369	292	86	189	268	107	161	166	101	641	291	350	270	370	159	211	183	187
	158	81	CA	40	C	4.3	15	381	1498	171	371	307	95	205	268	113	155	159	109	654	308	346	285	369	178	192	180	189
PEE WEE'S PLAYHOUSE					A	4.5	18	399	1356	89^	331	239	16v	225	66^	11v	55^	44^	22v	734	376	358	349	384	192	193	253	131^
SAT	10.00A	30	CBS	14	B	5.4	20	478	1418	72	293	230	47^	196	108	48^	60	72	36^	822	378	444	361	460	203	257	282	178
	212	99	CL	41	C	5.9	21	524	1504	85	303	245	48^	214	121	50	71	81	40^	867	433	434	391	475	230	245	291	184
POPEYE & SON					A	3.9	15	346	1463	99^	400	308	54^	192	192	86^	106^	148^	44v	678	331	347	289	389	137^	252	224	165^
SAT	11.00A	30	CBS	14	B	3.6	14	320	1492	104	329	248	70^	208	196	101	95	135	61^	759	397	362	314	445	224	221	223	222
	196	95	CA	38	C	3.9	14	344	1531	108	338	258	77	227	193	98	96	124	69^	771	426	345	339	433	241	192	226	206
REAL GHOSTBUSTERS I					A	3.7	15	328	1328	119^	313	231	110^	218	210	91^	119^	95^	115^	587	317	270	263	324	193^	131^	203	121^
SAT	10.00A	30	ABC	14	B	4.2	16	371	1448	115	337	266	85	241	193	98	94	119	73	677	421	256	296	381	248	133	215	166
	208	98	CA	20	C	4.4	16	389	1474	109	329	263	90	241	203	108	95	127	76	701	434	267	297	403	262	141	225	179
REAL GHOSTBUSTERS II CONT'D					A	4.3	17	381	1364	128^	273	221	102^	242	225	109^	117^	123^	102^	623	353	271	262	362	233	129^	216	145^

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PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 20–26, 1988

PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN CONT'D																												
REAL GHOSTBUSTERS II-CONT'D																												
SAT	10.30A	30	ABC	14	B	4.8	18	423	1471	124	331	265	103	254	219	115	104	130	89	668	399	269	282	385	249	137	216	170
	208	98	CA	20	C	5.1	18	447	1496	122	332	269	110	260	227	123	104	137	91	677	415	262	285	392	254	138	215	177
SMURFS I					A	3.4	20	301	1299	55v	330	271	81^	190^	157^	89^	68^	96^	62^	621	338	284	201^	420	225	195^	225	195^
SAT	8.30A	30	NBC	14	B	4.2	22	373	1298	85	333	259	60^	194	138	65^	73	89	49^	634	340	294	233	401	217	184	218	182
	205	99	CA	42	C	4.3	22	378	1369	80	326	265	54^	206	153	76	78	103	51^	684	368	315	271	412	228	185	218	194
SMURFS II					A	4.4	22	390	1348	105^	385	312	56^	196	161^	74^	87^	81^	80^	606	313	293	223	384	194	190	189	195
SAT	9.00A	30	NBC	14	B	5.2	22	457	1330	108	363	284	54^	205	150	61	89	97	53^	613	318	294	239	373	198	175	206	167
	205	99	CA	42	C	5.4	23	480	1388	105	352	289	63	222	163	75	88	107	56	651	347	304	272	379	209	170	204	175
SMURFS III					A	5.5	24	487	1369	155	407	340	53^	176	189	75^	115^	94^	95^	597	283	314	200	397	182	215	196	201
SAT	9.30A	30	NBC	14	B	5.7	23	504	1384	125	372	295	57	202	174	66	108	112	62	636	317	319	245	391	199	192	207	184
	205	99	CA	42	C	6.1	23	542	1428	123	363	305	73	224	186	84	102	119	67	656	336	319	271	385	203	182	204	181
TEEN WOLF					A	3.2	13	284	1353	140^	352	292	136^	212^	219^	88^	132^	141^	78^	570	307	263	204^	367	194^	173^	146^	221^
SAT	12.00N	30	CBS	13	B	3.0	12	265	1484	143	359	265	97^	237	225	114	111	133	92^	664	344	320	266	398	209	190	196	202
	170	85	CA	23	C	3.1	11	273	1560	152	381	290	103	262	240	121	119	139	101	677	356	321	286	391	217	174	189	202

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PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOT. PERS (2+)	WORK-ING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS																									
ABC WIDE WORLD-SPORTS SAT		A	3.1	10	275	1345	164^	439	236	433	248	679	97^	257	441	625	388	424	344	381	325	201^	91^	72^	137^
SAT 4.30P 90 ABC	13	B	4.7	14	415	1420	201	630	251	615	266	629	54^	154	295	605	270	334	241	304	317	271	66	40^	95
211 98 SA	22	C	5.5	15	484	1456	203	613	268	600	280	649	58	182	337	625	312	376	279	343	320	248	79	46^	115
4.30 - 5.00		A	2.5	8	222	1307	220^	438	269^	438	280^	658	62v	204^	366	624	332	373	304	345	326	251^	99^	73v	112^
5.00 - 5.30		A	2.9	9	257	1408	184^	447	250	447	280	710	95^	271	481	657	427	467	386	426	352	190^	88^	75^	163^
5.30 - 6.00		A	3.9	11	346	1322	113^	433	205	420	204	668	121^	281	459	603	394	426	338	370	304	177^	88^	69^	132^
ATLANTA GOLF CLASSIC-SAT(S)		A	2.4	8	213	1486	148^	498	178^	478	183^	740	97^	188^	271^	703	234^	274^	174^	215^	277^	429	152^	69v	97^
SAT 2.30P 120 CBS																									
202 97 SE																									
GEORGIA-PACIFIC																									
2.30 - 3.00		A	2.2	8	195	1378	107^	409	143^	391	141^	629	86^	181^	252^	604	227^	268^	166^	207^	248^	336	213^	101^	127^
3.00 - 3.30		A	2.4	9	213	1580	149^	539	169^	522	173^	823	105^	205^	276^	790	243^	294^	171^	222^	280^	496	140^	50v	78^
3.30 - 4.00		A	2.3	8	204	1534	184^	538	192^	520	212^	787	91^	166^	261^	750	224^	262^	170^	208^	309^	488	137^	61v	72v
4.00 - 4.30		A	2.6	9	230	1506	156^	520	212^	494	210^	743	107^	204^	301	691	249^	282	194^	228^	281	408	129^	68v	115^
ATLANTA GOLF CLASSIC-SUN(S)		A	4.3	13	381	1412	147^	495	170	484	171	782	48^	178	358	771	347	368	310	331	351	403	73^	43v	62^
SUN 3.30P 150 CBS																									
206 99 SE																									
GEORGIA-PACIFIC																									
3.30 - 4.00		A	3.4	10	301	1450	191^	532	269	531	268	713	71^	226	372	690	348	361	301	313	284	329	117^	62^	89^
4.00 - 4.30		A	3.9	12	346	1374	136^	499	182^	489	183^	734	53^	183^	338	725	328	350	285	307	325	375	84^	34v	57^
4.30 - 5.00		A	4.1	12	363	1437	119^	473	145^	463	139^	832	45v	176	398	825	391	409	353	372	381	415	70^	39v	61^
5.00 - 5.30		A	4.7	14	416	1427	134^	472	130^	459	141^	830	43^	161	365	821	357	380	322	345	386	441	61^	42^	64^
5.30 - 6.00		A	5.4	16	478	1385	158	507	152	489	153	780	37^	161	327	771	318	343	290	315	358	428	50^	41^	48^
CBS SPORTS SATURDAY		A	3.0	9	266	1355	142^	425	197^	399	175^	742	105^	247	428	690	376	423	322	369	379	268	110^	74^	78^
SAT 4.30P 90 CBS	4	B	3.9	12	346	1455	190	567	302	536	272	622	89	229	380	594	351	386	291	326	281	207	101	48^	166
205 98 SA	6	C	3.9	12	348	1465	185	558	302	526	269	645	90^	236	395	615	366	404	305	343	294	211	99	51^	163
BUDWEISER BOXING																									
4.30 - 5.00		A	2.9	10	257	1329	111^	406	168^	381	147^	709	91^	211^	347	671	309	352	256	299	345	319	128^	84^	86^
5.00 - 5.30		A	3.2	10	284	1381	134^	405	206^	381	191^	775	115^	261	472	722	419	470	357	408	410	253	103^	65^	97^
5.30 - 6.00		A	3.0	9	266	1307	174^	449	211^	423	180^	713	106^	260	444	652	383	427	339	383	365	225^	97^	73^	48v
KEEPERS OF THE FLAME(S)		A	1.9	6	168	1320	131^	614	329^	554	201^	439	44v	150^	261^	414	236^	276^	217^	257^	199^	138^	126^	42v	141^
SUN 3.00P 60 ABC																									
181 90 SC																									
3.00 - 3.30		A	1.9	6	168	1299	120^	625	325^	550	171^	447	42v	151^	249^	422	224^	275^	207^	258^	195^	147^	109^	23v	118^
3.30 - 4.00		A	1.9	6	168	1340	141^	603	333^	558	231^	430	46v	150^	272^	406	248^	277^	227^	255^	203^	129^	144^	61v	163^
MCDONALD'S LPGA TOURN-SAT(S)		A	1.4	5	124	1211	117v	455^	151^	448^	108v	575	13v	162^	201^	566	192^	206^	188^	202^	149^	360^	83v	43v	99v
SAT 2.30P 120 ABC																									
CONT'D																									

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PROGRAM NAME / DAY TIME DUR NET #STNS CVG% TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS CONT'D																									
MCDONALD'S LPGA TOURN-SA-CONT'D 192 94 SE																									
2.30 - 3.00		A	1.3	5	115	1324	124v	458^	169^	453^	133v	600	38v	214^	270^	564	234^	234^	232^	232^	127v	330^	58v	6v	209^
3.00 - 3.30		A	1.4	5	124	1335	145^	513	156^	509^	99v	643	<<	170^	199^	642	198^	212^	198^	212^	187^	431^	75v	48v	104v
3.30 - 4.00		A	1.3	4	115	1210	107v	480^	141v	470^	77v	616	7v	155^	188^	616	188^	225^	182^	218^	178^	391^	78v	43v	36v
4.00 - 4.30		A	1.4	5	124	1156	110v	435^	159^	425^	138^	527	10v	136^	179^	527	179^	188^	169^	178^	124v	339^	130v	79v	64v
MCDONALD'S LPGA TOURN-SUN(S) SUN 4.00P 120 ABC 197 96 SE		A	1.7	5	151	1372	220^	533	199^	529	231^	717	60v	206^	387^	696	366^	397^	326^	357^	363^	299^	62v	38v	60v
4.00 - 4.30		A	1.3	4	115	1238	193^	555	192^	547^	186^	561	48v	169^	278^	513^	230^	262^	230^	262^	240^	250^	59v	28v	63v
4.30 - 5.00		A	1.3	4	115	1377	281^	543^	206^	541^	229^	768	62v	203^	433^	753	418^	451^	371^	404^	397^	302^	37v	11v	29v
5.00 - 5.30		A	1.7	5	151	1471	263^	571	235^	566	285^	774	62v	236^	424	770	420^	445	362^	386^	386^	326^	58v	38v	69v
5.30 - 6.00		A	2.3	6	204	1489	187^	534	189^	530	239^	796	70v	224^	428	772	404	441	358	394	427	332	85^	63v	74v
MICHIGAN 400(S) SUN 12.00N 210 CBS 199 98 SE		A	4.4	14	390	1566	185	520	285	504	271	786	113^	325	504	743	461	511	391	441	318	232	115^	57^	145^
12.00 - 12.30		A	3.6	13	319	1483	230	563	312	540	303	655	102^	263	458	603	406	462	356	413	281	140^	109^	44v	156^
12.30 - 1.00		A	4.0	14	354	1566	204	523	291	498	291	754	115^	303	506	698	450	507	392	449	323	191	119^	52^	169^
1.00 - 1.30		A	4.5	16	399	1577	188	538	275	519	278	782	112^	320	491	725	434	489	379	435	303	236	121^	54^	136^
1.30 - 2.00		A	4.7	15	416	1542	166	486	255	473	250	804	113^	349	528	759	483	536	415	469	310	223	124^	66^	128^
2.00 - 2.30		A	5.2	17	461	1539	163	485	271	472	247	804	102^	330	520	773	489	539	418	468	336	234	100^	64^	149
2.30 - 3.00		A	5.4	17	478	1544	161	486	284	470	253	812	113^	331	497	782	468	512	384	428	342	270	108^	58^	138
3.00 - 3.30		A	3.6	11	319	1650	195^	569	311	564	285	826	132^	354	490	795	458	491	358	390	301	304	119^	58^	136^
NBC MAJOR LEAGUE PRE GAME		A	4.7	17	416	1395	121^	488	237	466	238	646	59^	229	325	618	297	349	265	318	226	269	179	157	82^
SAT 3.00P 17 NBC	12	B	3.7	14	331	1350	145	432	228	409	202	593	86^	232	353	560	319	360	267	308	220	199	145	104	181
202 99 SC	12	C	3.7	14	331	1350	145	432	228	409	202	593	86^	232	353	560	319	360	267	308	220	199	145	104	181
NBC MAJOR LEAGUE BASEBALL		A	6.9	22	611	1440	140	485	206	473	216	736	62^	208	342	707	313	372	281	340	285	335	127	93^	91^
SAT 3.17P 175 NBC	12	B	5.2	17	461	1365	127	446	186	431	173	716	62	212	350	694	329	380	288	339	289	314	98	70	104
202 99 SE	12	C	5.2	17	461	1365	127	446	186	431	173	716	62	212	350	694	329	380	288	339	289	314	98	70	104
NEW YORK METS VS CHICAGO CUBS																									
MINNESOTA TWINS VS OAKLAND A'S																									
3.00 - 3.30		A	5.5	19	487	1406	134	496	223	479	216	675	57^	218	330	648	303	368	274	339	242	279	155	136	80^
3.30 - 4.00		A	6.3	22	558	1394	113^	470	194	456	188	706	57^	204	332	674	301	364	276	339	258	310	137	112^	81^
4.00 - 4.30		A	6.9	23	611	1409	135	468	195	453	194	739	53^	205	341	709	311	374	287	350	288	336	123	85^	79^
4.30 - 5.00		A	6.5	21	576	1457	132	484	223	464	221	748	62^	213	340	721	313	381	278	346	282	340	127	82^	98^
5.00 - 5.30		A	7.3	24	647	1463	158	484	216	478	236	748	62^	206	343	723	318	378	281	341	301	345	128	93^	103
5.30 - 6.00		A	7.8	24	691	1476	159	505	206	497	231	751	66^	207	351	724	325	372	286	333	303	352	115	84^	104
CONT'D																									

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS CONT'D																									
NBC MAJOR LEAGUE BASEBALL-CONT'D																									
6.00 - 6.30		A	6.4	18	567	1482	151	518	200	508	246	766	79^	200	346	723	304	352	267	316	294	371	121	88^	77^
NBC SPORTS SPECIAL-SUN.(S)		A	2.1	7	186	1382	193^	500	292^	459	266^	690	43v	232^	428	652	391	456	386	450	345	197^	34v	28v	158^
SUN 1.00P 90 NBC																									
186 96 SA																									
1.00 - 1.30		A	1.9	7	168	1297	135^	444	243^	388	210^	661	51v	225^	389	615	344^	413	339^	407	293^	203^	61v	39v	132^
1.30 - 2.00		A	2.2	7	195	1414	215^	510	310^	471	278^	707	48v	252^	484	669	447	497	436	486	349	172^	23v	23v	175^
2.00 - 2.30		A	2.2	7	195	1422	221^	538	317^	510	301^	698	31v	219^	406	667	376	451	376	450	385	217^	24v	23v	163^
SPORTSWORLD		A	3.0	9	266	1400	161^	467	201^	446	215^	605	100^	258	389	588	372	437	289	354	258	150^	150^	111^	178^
SUN 4.30P 90 NBC	9	B	3.0	9	269	1419	178	474	265	449	241	684	91^	263	449	654	419	476	358	415	328	178	134	80^	127
188 95 SA	14	C	3.3	9	294	1430	192	487	265	465	245	698	81^	251	445	671	418	480	364	426	340	191	119	69^	126
4.30 - 5.00		A	2.8	8	248	1449	167^	462	187^	448	247^	660	83^	261	413	639	392	468	330	405	327	171^	118^	66v	209^
5.00 - 5.30		A	3.3	10	292	1378	158^	435	215^	409	186^	579	113^	262	376	564	361	440	263	342	232	124^	174^	136^	190^
5.30 - 6.00		A	3.0	9	266	1331	154^	490	192^	471	209^	562	99^	242	369	546	354	391	270	307	213^	155^	148^	120^	131^
WIMBLEDON TENNIS-SAT(S)		A	3.3	12	292	1395	207^	506	252	489	263	624	65^	210^	313	608	297	369	247	319	244	239	142^	119^	123^
SAT 12.30P 150 NBC																									
201 99 SE																									
12.30 - 1.00		A	2.9	11	257	1436	234^	467	294	431	267	522	87^	191^	288	500	266	332	201^	268	193^	168^	174^	127^	272
1.00 - 1.30		A	3.0	11	266	1322	205^	473	233^	458	255	644	84^	201^	308	634	298	393	223^	319	264	241	115^	92^	90^
1.30 - 2.00		A	3.2	11	284	1386	201^	514	231	501	247	647	72^	191^	304	636	293	363	232	302	265	274	131^	109^	94^
2.00 - 2.30		A	3.8	13	337	1323	193	491	229	480	247	608	38v	202	302	598	292	361	263	332	252	237	135^	119^	90^
2.30 - 3.00		A	4.0	14	354	1376	188	538	255	525	279	619	51^	236	322	596	299	349	271	322	210	247	140^	129^	79^
WIMBLEDON TENNIS-SUN(S)		A	2.6	8	230	1328	203^	514	246^	500	213^	559	46v	192^	321	539	300	365	275^	340	253^	173^	97^	64v	158^
SUN 2.30P 120 NBC																									
194 97 SE																									
2.30 - 3.00		A	2.4	7	213	1343	182^	530	235^	525	188^	549	24v	173^	289^	530	270^	345	266^	340	248^	185^	69v	51v	195^
3.00 - 3.30		A	3.0	9	266	1396	199^	532	253	519	199^	583	61v	190^	346	557	321	376	285	340	269	181^	119^	86^	164^
3.30 - 4.00		A	2.5	8	222	1339	229^	538	282^	517	227^	547	60v	199^	317	522	291	353	257^	319	237^	169^	109^	70v	145^
4.00 - 4.30		A	2.5	8	222	1219	202^	453	214^	435	237^	554	35v	207^	325	541	312	384	290	362	255^	157^	85^	44v	127^

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21+	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17
WEEKEND DAYTIME OTHER																												
BUSINESS WORLD					A	1.3	5	115	1296	164^	663	135v	205^	663	168^	273^	252^	352^	530^	193^	255^	462^	188^	136v	143v	166^	268^	9v
SUN	12.30P	30	ABC	13	B	1.0	4	93	1299	204^	599	140^	246^	588	217^	270^	252^	300	582	168^	267^	558	243^	208^	279^	253^	244^	27v
	130	75	N	33	C	1.2	4	107	1305	186^	590	124^	252	583	225^	259	273	305	610	156^	299	598	287	262	330	303	243	28v
FACE THE NATION					A	2.2	8	195	1173	211^	526	101^	209^	516	180^	227^	242^	271^	530	141^	282^	530	281^	278^	301^	234^	226^	46v
SUN	10.30A	30	CBS	14	B	2.2	8	192	1311	230	658	107^	223	648	192	240	293	387	569	158	262	559	252	224	274	236	256	21v
	121	81	CC	40	C	2.4	8	210	1310	212	657	102^	220	648	191	233	292	396	574	130	258	563	247	222	265	246	274	24v
HEALTH SHOW					A	1.7	7	151	1236	160^	608	174^	360^	576	280^	343^	312^	186^	260^	169^	209^	227^	176^	151^	153^	60v	49v	81v
SAT	12.30P	30	ABC	14	B	1.7	6	148	1311	224	605	205	334	584	258	323	258	206	361	143^	234	341	214	189	208	158^	108^	114^
	149	80	N	29	C	1.8	6	157	1371	220	593	207	335	569	256	318	268	196	395	166	264	377	245	211	241	171	102^	124^
MEET THE PRESS					A	2.3	11	204	1286	164^	531	84^	185^	527	179^	246^	278^	280^	609	162^	342	608	341	319	374	303^	212^	37v
SUN	9.30A	30	NBC	13	B	2.3	9	203	1345	173	623	114^	215	614	189	241	248	356	583	148	272	574	263	232	295	268	248	45^
	157	90	CC	39	C	2.1	8	188	1322	191	649	133^	227	639	194	241	254	376	547	148	256	532	241	217	270	245	238	42^
SUNDAY MORNING					A	3.4	16	301	1230	257	666	134^	253	657	206^	266	290	353	487	111^	246	481	239	228	262	226	208^	20v
SUN	9.00A	90	CBS	14	B	3.5	15	309	1315	246	692	103	262	686	232	287	340	375	543	121	253	535	245	226	275	276	241	14v
	184	96	N	40	C	3.9	16	346	1322	225	668	108	244	663	219	271	319	373	565	118	264	559	258	237	285	293	253	19^
	9.00 - 9.30				A	2.8	15	248	1191	232^	650	101^	218^	641	182^	227^	274	387	448	100^	233^	435	220^	212^	218^	185^	209^	24v
	9.30 - 10.00				A	3.8	18	337	1243	257	681	136^	262	670	209	267	303	361	489	103^	253	483	247	238	266	240	208	17v
	10.00 - 10.30				A	3.6	16	319	1247	276	662	156^	271	656	220	294	290	318	517	129^	248	515	247	231	292	242	207	21v
SUNDAY TODAY					A	2.2	14	195	1253	226^	509	124^	225^	509	215^	261^	255^	239^	602	244^	423	575	397	353	359	254^	173^	57v
SUN	8.00A	90	NBC	13	B	2.0	12	181	1253	196	583	135^	256	569	220	263	267	284	547	182	325	540	317	269	313	267	179	40^
	127	89	N	40	C	1.8	10	164	1248	203	583	142^	251	570	216	263	263	285	534	168	296	526	288	249	300	264	186	38v
	8.00 - 8.30				A	1.6	13	142	1101	196^	428^	79v	147^	428^	147^	191^	214^	236^	567	245^	390^	532	355^	322^	326^	237^	173^	58v
	8.30 - 9.00				A	2.4	15	213	1315	230^	522	127^	249^	522	249^	300	264^	222^	637	272^	459	600	421	381	392	260^	168^	74v
	9.00 - 9.30				A	2.6	14	230	1289	240^	548	150^	250^	548	226^	267^	273^	257^	592	217^	412	580	399	347	350	259^	177^	40v
THIS WEEK-DAVID BRINKLEY					A	3.0	10	266	1390	138^	729	123^	172^	695	118^	182^	206^	493	591	100^	191^	562	162^	150^	186^	205^	364	25v
SUN	11.30A	60	ABC	13	B	2.9	11	257	1346	166	684	89^	194	666	166	202	245	453	575	119	231	559	215	198	247	229	295	36^
	202	99	N	33	C	3.2	10	282	1340	152	670	80^	179	659	154	187	266	458	578	117	251	567	240	219	265	244	281	36^
	11.30 - 12.00				A	2.7	9	239	1404	149^	752	128^	169^	721	111^	195^	217^	499	559	121^	202^	526	169^	162^	195^	176^	325	27v
	12.00 - 12.30				A	3.3	11	292	1379	129^	710	118^	174^	675	125^	172^	197^	489	616	83^	181^	592	157^	140^	179^	229	396	23v

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. MON. JUN. 20, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45		
HUT	46.8	48.1	47.9	49.3	48.1	49.6	50.8	52.5	53.5	55.1	55.3	56.0	54.9	54.4	53.5	52.2		
ABC TV					←ABC MONDAY NIGHT BASEBALL NEW YORK YANKEES VS DETROIT CINCINNATI VS HOUSTON (MULTI SEGMENT)(PAE)→													
AVERAGE AUDIENCE (Hhlds (000) & %)					7,620 8.6	6.9 *		7.5 *		8.5 *		9.0 *		9.6 *		10.0 *		
SHARE AUDIENCE %					16	14 *		15 *		16 *		16 *		17 *		18 *		
AVG. AUD. BY 1/4 HR %					7.0	6.9	7.4	7.7	8.4	8.5	9.0	9.1	9.5	9.8	9.7	10.3		
CBS TV					←BLUE SKIES→				NEWHART (R)		EISENHOWER & LUTZ (PAE)		←CAGNEY & LACEY (R)→					
AVERAGE AUDIENCE (Hhlds (000) & %)					8,860 10.0	9.5 *		10.5 *	10,990 12.4		9,830 11.1		8,680 9.8	9.7 *		9.9 *		
SHARE AUDIENCE %					20	19 *		20 *	23		20		18	18 *		19 *		
AVG. AUD. BY 1/4 HR %					9.5	9.6	10.4	10.6	11.6	13.2	10.9	11.3	9.7	9.8	9.7	10.2		
NBC TV					ALF (R)		HOGAN FAMILY (R)		←NBC MONDAY NIGHT MOVIES ENCOUNTERS IN THE NIGHT (R)→									
AVERAGE AUDIENCE (Hhlds (000) & %)					11,960 13.5		11,610 13.1		11,700 13.2	11.8 *		12.6 *		14.1 *		14.5 *		
SHARE AUDIENCE %					28		25		24	22 *		23 *		26 *		28 *		
AVG. AUD. BY 1/4 HR %					12.8	14.1	12.5	13.6	11.9	11.7	12.5	12.6	13.9	14.2	14.5	14.5		
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	12.8		12.9		10.7		11.6		12.5		13.8		11.9		10.1			
SHARE AUDIENCE %	27		27		22		22		23		25		22		19			
SUPERSTATIONS AVERAGE AUDIENCE	3.2		3.5		3.2		3.6		4.2		5.1		2.9		2.0			
SHARE AUDIENCE %	7		7		7		7		8		9		5		4			
PBS AVERAGE AUDIENCE	1.4		1.9		2.3		2.7		2.4		2.5		2.4		2.2			
SHARE AUDIENCE %	3		4		5		5		4		4		4		4			
CABLE ORIG. AVERAGE AUDIENCE	5.6		5.9		5.7		6.1		6.6		7.3		7.7		6.7			
SHARE AUDIENCE %	12		12		12		12		12		13		14		13			
PAY SERVICES AVERAGE AUDIENCE	1.7		2.1		3.2		3.8		4.2		3.9		3.8		3.9			
SHARE AUDIENCE %	4		4		7		7		8		7		7		7			

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. TUE. JUN. 21, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	48.7	50.4	50.7	50.8	50.8	52.5	53.5	54.5	55.3	56.8	58.7	60.2	60.2	59.6	59.5	58.9
ABC TV					WHO'S THE BOSS? (R)		PERFECT STRANGERS-TUE. (R)		←MOONLIGHTING (R)(PAE)→				←THIRTYSOMETHING (R)→			
AVERAGE AUDIENCE (Hhlds (000) & %)					12,320 13.9		11,610 13.1		8,330 9.4	9.0 *		9.9 *	7,090 8.0	8.3 *		7.6 *
SHARE AUDIENCE %					27		24		16	16 *		17 *	13	14 *		13 *
AVG. AUD. BY 1/4 HR %					13.1	14.8	12.8	13.4	8.9	9.1	9.6	10.2	8.6	8.0	7.7	7.6
CBS TV					←CBS SUMMER PLAYHOUSE MY AFRICA→				NBA FINALS GAME 7 DETROIT VS LOS ANGELES (9:00-11:42)(PAE)							
AVERAGE AUDIENCE (Hhlds (000) & %)					6,730 7.6	7.5 *		7.8 *	18,780 21.2	16.2 *		19.6 *		20.4 *		23.0 *
SHARE AUDIENCE %					15	15 *		15 *	37	30 *		34 *		34 *		39 *
AVG. AUD. BY 1/4 HR %					7.7	7.2	7.6	8.1	14.8	17.5	19.1	20.2	21.4	19.3	22.5	23.5
NBC TV					←MATLOCK (R)→				←MOVIE OF THE WEEK-TUESDAY SILENT WITNESS (R)→							
AVERAGE AUDIENCE (Hhlds (000) & %)					9,660 10.9	10.0 *		11.9 *	14,350 16.2	14.0 *		15.6 *		17.2 *		18.1 *
SHARE AUDIENCE %					21	19 *		22 *	28	25 *		26 *		29 *		31 *
AVG. AUD. BY 1/4 HR %					9.6	10.3	11.6	12.2	13.6	14.4	15.5	15.8	16.6	17.7	18.2	18.1
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	12.4		12.8		9.9		10.2		10.5		11.0		10.8		9.1	
SHARE AUDIENCE %	25		25		19		19		19		19		18		15	
SUPERSTATIONS AVERAGE AUDIENCE	3.0		3.5		3.0		3.2		3.1		3.2		3.0		2.0	
SHARE AUDIENCE %	6		7		6		6		6		5		5		3	
PBS AVERAGE AUDIENCE	1.2		1.5		1.8		1.8		1.9		2.2		1.7		1.5	
SHARE AUDIENCE %	2		3		3		3		3		4		3		3	
CABLE ORIG. AVERAGE AUDIENCE	5.6		6.1		5.6		5.5		5.9		5.9		5.6		5.0	
SHARE AUDIENCE %	11		12		11		10		11		10		9		8	
PAY SERVICES AVERAGE AUDIENCE	1.5		1.3		2.2		2.6		3.3		2.5		3.4		3.5	
SHARE AUDIENCE %	3		3		4		5		6		4		6		6	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. JUN.22, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	47.1	48.3	48.3	48.8	48.0	49.4	50.0	51.5	52.2	53.3	52.8	53.0	52.5	52.3	51.7	50.5
ABC TV					GROWING PAINS (R)		HEAD OF THE CLASS (R)		HOOPERMAN (R)		SLAP MAXWELL (R)(PAE)		←SPENSER: FOR HIRE→ (R)			
AVERAGE AUDIENCE (Hhlds (000) & %)					11,780		11,870		9,570		7,180		9,040			
					13.3		13.4		10.8		8.1		10.2	9.7 *		10.6 *
SHARE AUDIENCE %					27		26		20		15		20	18 *		21 *
AVG. AUD. BY 1/4 HR %					12.5	14.1	13.3	13.5	10.9	10.7	8.2	7.9	9.4	10.0	10.7	10.6
CBS TV					←JAKE AND THE FATMAN→ (R)(PAE)				←EQUALIZER→ (R)				←WISEGUY→ (R)			
AVERAGE AUDIENCE (Hhlds (000) & %)					9,300				10,100				10,280			
					10.5	9.9 *		11.1 *	11.4	10.7 *		12.0 *	11.6	11.2 *		12.0 *
SHARE AUDIENCE %					21	20 *		22 *	22	20 *		23 *	22	21 *		23 *
AVG. AUD. BY 1/4 HR %					9.7	10.1	10.9	11.3	10.5	10.9	12.0	12.1	11.2	11.3	11.9	12.2
NBC TV					←HIGHWAY TO HEAVEN→ (R)						DAYS & NIGHTS MOLLY DODD		←BRONX ZOO→			
AVERAGE AUDIENCE (Hhlds (000) & %)					6,020						6,020		6,470			
					6.8	6.1 *		6.5 *		8.0 *	6.8		7.3	7.1 *		7.4 *
SHARE AUDIENCE %					13	13 *		13 *		15 *	13		14	14 *		14 *
AVG. AUD. BY 1/4 HR %					6.2	6.0	6.2	6.7	7.8	8.2	6.8	6.8	7.0	7.2	7.3	7.6
INDEPENDENTS (INCL. SUPERSTATIONS)																
AVERAGE AUDIENCE	12.7		12.0		10.8		11.4		13.5		15.1		12.9		11.1	
SHARE AUDIENCE %	27		25		22		22		26		29		25		22	
SUPERSTATIONS																
AVERAGE AUDIENCE	3.6		3.0		3.3		3.9		5.1		5.6		4.3		2.8	
SHARE AUDIENCE %	8		6		7		8		10		11		8		5	
PBS																
AVERAGE AUDIENCE	1.7		1.7		2.4		1.8		2.4		2.6		2.7		1.9	
SHARE AUDIENCE %	4		3		5		4		5		5		5		4	
CABLE ORIG.																
AVERAGE AUDIENCE	5.0		5.3		5.3		5.4		6.4		7.4		7.6		7.4	
SHARE AUDIENCE %	10		11		11		11		12		14		15		14	
PAY SERVICES																
AVERAGE AUDIENCE	1.8		2.1		3.2		4.0		4.2		4.2		4.3		4.1	
SHARE AUDIENCE %	4		4		7		8		8		8		8		8	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. THU. JUN. 23, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	45.9	46.6	46.4	47.5	47.7	49.0	50.1	51.5	52.3	54.1	55.2	56.0	55.0	54.2	53.1	50.9
ABC TV					SLEDGE HAMMER (R)		<— ABC THURSDAY NIGHT MOVIE GREYSTOKE: THE LEGEND OF TARZAN (PAE) —>									
AVERAGE AUDIENCE (Hhlds (000) & %)					5,490		8,330									
					6.2		9.4	7.6 *		9.8 *		10.2 *		10.0 *		9.4 *
SHARE AUDIENCE %					13		18	15 *		18 *		18 *		18 *		18 *
AVG. AUD. BY 1/4 HR %					5.9	6.5	7.1	8.1	9.7	10.0	10.6	9.9	10.0	10.0	9.7	9.0
CBS TV					<— C. KURALT: TRY TO REMEMBER —>				<— CBS SPEC MOVIE PRESENT OCEANS OF FIRE (R)(PAE) —>							
AVERAGE AUDIENCE (Hhlds (000) & %)					7,000				7,890							
					7.9	7.6 *		8.1 *	8.9	7.7 *		8.7 *		9.3 *		9.9 *
SHARE AUDIENCE %					16	16 *		16 *	17	15 *		16 *		17 *		19 *
AVG. AUD. BY 1/4 HR %					7.9	7.3	8.1	8.1	7.2	8.1	8.7	8.8	9.4	9.3	9.7	10.2
NBC TV					BILL COSBY SHOW (R)		A DIFFERENT WORLD (R)		CHEERS (R)		NIGHT COURT (R)		<— L.A. LAW (R) —>			
AVERAGE AUDIENCE (Hhlds (000) & %)					14,800		14,350		14,800		15,150		12,400			
					16.7		16.2		16.7		17.1		14.0	13.9 *		14.2 *
SHARE AUDIENCE %					35		32		31		31		26	25 *		27 *
AVG. AUD. BY 1/4 HR %					15.8	17.6	16.1	16.3	16.1	17.2	16.7	17.5	14.2	13.6	14.0	14.4
INDEPENDENTS (INCL. SUPERSTATIONS)																
AVERAGE AUDIENCE	11.6		11.7		10.9		11.3		11.2		11.0		12.0		10.6	
SHARE AUDIENCE %	25		25		23		22		21		20		22		20	
SUPERSTATIONS																
AVERAGE AUDIENCE	2.7		3.5		3.3		3.6		4.2		4.2		3.9		2.7	
SHARE AUDIENCE %	6		7		7		7		8		8		7		5	
PBS																
AVERAGE AUDIENCE	1.6		1.9		2.6		2.6		2.2		2.3		2.2		1.8	
SHARE AUDIENCE %	3		4		5		5		4		4		4		3	
CABLE ORIG.																
AVERAGE AUDIENCE	5.5		5.8		5.4		6.0		6.1		6.3		6.3		6.0	
SHARE AUDIENCE %	12		12		11		12		11		11		12		12	
PAY SERVICES																
AVERAGE AUDIENCE	1.6		1.3		1.7		2.0		3.2		3.9		5.0		4.2	
SHARE AUDIENCE %	3		3		4		4		6		7		9		8	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. FRI. JUN. 24, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	41.7	42.5	42.9	43.1	43.0	43.7	45.1	46.3	46.8	48.1	48.6	48.9	49.8	50.1	49.1	48.8
ABC TV					PERFECT STRANGERS (R)		FULL HOUSE (R)		MR. BELVEDERE (R)		I MARRIED DORA (R)(PAE)		<—20/20			—>
AVERAGE AUDIENCE (Hhlds (000) & %)					6,910		7,800		7,890		7,710		10,100			
					7.8		8.8		8.9		8.7		11.4	11.8 *		10.9 *
SHARE AUDIENCE %					18		19		19		18		23	24 *		22 *
AVG. AUD. BY 1/4 HR %					7.6	8.0	8.5	9.1	8.8	9.0	8.4	8.9	12.0	11.7	11.0	10.8
CBS TV					<—BEAUTY & THE BEAST (R)			—>	<—CBS FRIDAY MOVIE SIX PACK (R)(PAE)							—>
AVERAGE AUDIENCE (Hhlds (000) & %)					6,730				8,590							
					7.6	7.5 *		7.7 *	9.7	8.9 *		9.5 *		9.8 *		10.4 *
SHARE AUDIENCE %					17	17 *		17 *	20	19 *		19 *		20 *		21 *
AVG. AUD. BY 1/4 HR %					7.6	7.3	7.5	7.9	8.5	9.3	9.6	9.4	9.7	9.9	10.4	10.4
NBC TV					<BEST OF TV BLOOPERS-JOKES> (R)				<—SONNY SPOON (R)			—>	<—MIAMI VICE (R)			—>
AVERAGE AUDIENCE (Hhlds (000) & %)					7,800				7,270				8,950			
					8.8	8.5 *		9.0 *	8.2	7.9 *		8.5 *	10.1	10.0 *		10.3 *
SHARE AUDIENCE %					20	20 *		20 *	17	17 *		17 *	20	20 *		21 *
AVG. AUD. BY 1/4 HR %					8.1	8.9	9.0	9.1	7.8	8.0	8.2	8.8	9.7	10.3	10.1	10.5
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	11.5		10.5		9.1		9.0		9.8		10.5		10.2		8.7	
SHARE AUDIENCE %	27		24		21		20		21		22		20		18	
SUPERSTATIONS AVERAGE AUDIENCE	3.8		2.4		1.8		1.7		2.3		2.8		2.4		1.7	
SHARE AUDIENCE %	9		6		4		4		5		6		5		3	
PBS AVERAGE AUDIENCE	1.3		1.4		1.9		1.7		1.9		1.8		1.3		1.2	
SHARE AUDIENCE %	3		3		4		4		4		4		3		2	
CABLE ORIG. AVERAGE AUDIENCE	5.2		6.2		6.8		7.1		6.7		6.7		6.2		5.7	
SHARE AUDIENCE %	12		14		16		16		14		14		12		12	
PAY SERVICES AVERAGE AUDIENCE	1.8		1.9		3.0		3.4		4.1		3.7		3.9		4.5	
SHARE AUDIENCE %	4		4		7		7		9		8		8		9	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. JUN.25, 1988

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	35.6	36.3	36.9	38.2	40.7	42.2	43.3	44.1	45.4	46.9	46.9	47.6	46.4	46.8	46.2	46.3	45.1	42.1
ABC TV					←PROBE (R)→				←OHARA (R)(PAE)→				←HOTEL (R)→					
AVERAGE AUDIENCE (Hhlds (000))					4,870				5,670				4,700					
AVERAGE AUDIENCE (%)					5.5	5.1 *		5.9 *	6.4	5.8 *		7.0 *	5.3	5.1 *		5.6 *		
SHARE AUDIENCE %					13	12 *		14 *	14	13 *		15 *	11	11 *		12 *		
AVG. AUD. BY 1/4 HR %					5.0	5.1	5.7	6.0	5.5	6.1	6.9	7.0	5.1	5.1	5.2	5.9		
CBS TV					SURVIVAL ANGLIA:SNAKES				←TOUR OF DUTY (R)(PAE)→				←WEST 57TH→					
AVERAGE AUDIENCE (Hhlds (000))					6,650				5,490				5,140					
AVERAGE AUDIENCE (%)					7.5	7.0 *		8.1 *	6.2	5.9 *		6.5 *	5.8	5.6 *		6.0 *		
SHARE AUDIENCE %					18	17 *		19 *	13	13 *		14 *	13	12 *		13 *		
AVG. AUD. BY 1/4 HR %					6.7	7.2	8.2	8.1	5.9	6.0	6.5	6.5	5.3	5.8	6.2	5.9		
NBC TV					FACTS OF LIFE (R)		BIG FIVE		GOLDEN GIRLS (R)		AMEN (R)		←HUNTER (R)→					
AVERAGE AUDIENCE (Hhlds (000))					8,680		8,590		13,560		11,780		13,290					
AVERAGE AUDIENCE (%)					9.8		9.7		15.3		13.3		15.0	14.7 *		15.2 *		
SHARE AUDIENCE %					24		22		33		28		32	32 *		33 *		
AVG. AUD. BY 1/4 HR %					9.1	10.6	9.5	9.9	14.7	16.0	13.0	13.5	14.6	14.8	15.2	15.3		

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	10.1	11.2	10.0	10.8	9.3	9.5	10.5	9.6	8.4
SHARE AUDIENCE %	28	30	24	25	20	20	23	21	19
SUPERSTATIONS AVERAGE AUDIENCE	2.3	2.8	2.9	2.9	2.6	2.5	2.4	2.1	1.8
SHARE AUDIENCE %	6	7	7	7	6	5	5	5	4
PBS AVERAGE AUDIENCE	2.1	2.3	2.7	3.1	2.1	2.4	1.7	1.5	1.4
SHARE AUDIENCE %	6	6	7	7	5	5	4	3	3
CABLE ORIG. AVERAGE AUDIENCE	5.3	5.6	5.4	5.3	5.0	5.1	5.7	5.7	4.8
SHARE AUDIENCE %	15	15	13	12	11	11	12	12	11
PAY SERVICES AVERAGE AUDIENCE	3.4	3.1	3.3	3.2	4.7	5.3	5.8	4.4	4.8
SHARE AUDIENCE %	9	8	8	7	10	11	12	10	11

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

 Nielsen NATIONAL TV AUDIENCE ESTIMATES — EVE.SAT. JUN.25, 1988

TIME		11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT		37.0	35.0	32.0	29.4	26.4	24.4	21.7	19.8	17.7	15.9	13.8	12.8	11.7	10.9
ABC TV		(1)													
AVERAGE AUDIENCE (Hhlds (000) & %)	{	1,770 2.0													
SHARE AUDIENCE	%	7													
AVG. AUD. BY 1/4 HR	%	2.0													
CBS TV															
AVERAGE AUDIENCE (Hhlds (000) & %)	{														
SHARE AUDIENCE	%														
AVG. AUD. BY 1/4 HR	%														
NBC TV		←SATURDAY NIGHT (11:30-12:50)(PAE)→					(PAE)								
AVERAGE AUDIENCE (Hhlds (000) & %)	{	6,200 7.0	8.6 *		6.5 *										
SHARE AUDIENCE	%	22	24 *		21 *										
AVG. AUD. BY 1/4 HR	%	8.9	8.3	6.9	6.0	5.6									
INDEPENDENTS (INCL. SUPERSTATIONS)															
AVERAGE AUDIENCE		8.5		7.1		6.3		5.4		4.5		3.6		3.1	
SHARE AUDIENCE %		24		23		25		26		27		27		27	
SUPERSTATIONS															
AVERAGE AUDIENCE		1.8		1.4		1.3		1.1		1.0		1.0		0.8	
SHARE AUDIENCE %		5		5		5		5		6		8		7	
PBS															
AVERAGE AUDIENCE		1.1		0.9		0.7 ^		0.5 ^		0.3 ^		0.3 ^		0.3 ^	
SHARE AUDIENCE %		3		3		3 ^		2 ^		2 ^		2 ^		3 ^	
CABLE ORIG.															
AVERAGE AUDIENCE		4.5		3.8		3.3		2.7		2.3		1.9		1.6	
SHARE AUDIENCE %		13		12		13		13		14		14		14	
PAY SERVICES															
AVERAGE AUDIENCE		4.4		4.4		3.7		3.1		2.9		2.6		2.4	
SHARE AUDIENCE %		12		14		15		15		17		20		21	

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WEEKEND REPORT-SAT.,ABC,(11:30-11:45)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. JUN.26, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	43.9	46.1	47.3	48.9	50.4	52.3	53.9	55.0	55.7	57.2	58.0	58.7	59.7	60.0	58.7	56.6	48.9	43.4
ABC TV	←DISNEY SUNDAY MOVIE→ DOUBLE AGENT, PT.2 (R)				←MACGYVER→ (R)				← ATLANTIC RECORDS-40-ANNIV (PAE) →									
AVERAGE AUDIENCE (Hhlds (000) & %)	5,230				5,670				8,240									
	5.9	5.6 *		6.2 *	6.4	5.9 *		6.8 *	9.3	8.9 *		9.1 *		9.4 *		9.7 *		
SHARE AUDIENCE %	13	13 *		13 *	12	11 *		12 *	16	16 *		16 *		16 *		17 *		
AVG. AUD. BY 1/4 HR %	5.6	5.6	6.0	6.5	5.8	6.1	6.5	7.2	8.7	9.0	9.0	9.2	9.4	9.3	9.8	9.7		
CBS TV	←60 MINUTES→				←MURDER, SHE WROTE→ (R)				←CBS SUNDAY MOVIE→ VANISHING ACT (R)(PAE)									
AVERAGE AUDIENCE (Hhlds (000) & %)	14,970				14,440				13,640									
	16.9	16.2 *		17.7 *	16.3	15.9 *		16.7 *	15.4	14.3 *		14.9 *		16.2 *		16.2 *		
SHARE AUDIENCE %	36	36 *		37 *	31	31 *		31 *	27	25 *		26 *		27 *		28 *		
AVG. AUD. BY 1/4 HR %	15.1	17.4	17.9	17.4	15.9	16.0	16.9	16.6	14.1	14.4	14.8	15.1	15.9	16.5	16.4	16.0		
NBC TV	←OUR HOUSE→ (R)				FAMILY TIES (R)		MY TWO DADS (R)		←NBC SUNDAY NIGHT MOVIE→ PERRY MASON: THE CASE OF THE NOTORIOUS NUN (R)									
AVERAGE AUDIENCE (Hhlds (000) & %)	5,490				8,060		8,060		14,880									
	6.2	5.7 *		6.7 *	9.1		9.1		16.8	14.6 *		16.3 *		17.8 *		18.4 *		
SHARE AUDIENCE %	13	13 *		14 *	18		17		29	26 *		28 *		30 *		32 *		
AVG. AUD. BY 1/4 HR %	5.6	5.9	6.2	7.2	8.6	9.5	8.6	9.5	14.1	15.2	16.0	16.6	17.6	18.0	18.5	18.3		
INDEPENDENTS (INCL. SUPERSTATIONS)																		
AVERAGE AUDIENCE	10.5		10.5		12.8		13.1		10.5		9.3		8.5		6.8		5.9	
SHARE AUDIENCE %	23		22		25		24		19		16		14		12		13	
SUPERSTATIONS																		
AVERAGE AUDIENCE	2.5		2.5		2.5		3.0		2.1		2.0		2.2		1.9		1.7	
SHARE AUDIENCE %	6		5		5		6		4		3		4		3		4	
PBS																		
AVERAGE AUDIENCE	1.4		1.8		3.5		3.9		2.2		2.2		1.3		1.3		1.2	
SHARE AUDIENCE %	3		4		7		7		4		4		2		2		3	
CABLE ORIG.																		
AVERAGE AUDIENCE	5.5		5.1		4.4		5.1		6.1		6.6		6.5		6.0		4.0	
SHARE AUDIENCE %	12		11		9		9		11		11		11		10		9	
PAY SERVICES																		
AVERAGE AUDIENCE	2.6		2.7		3.1		3.3		5.2		5.7		6.2		4.7		5.0	
SHARE AUDIENCE %	6		6		6		6		9		10		10		8		11	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

 Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. JUN.26, 1988

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT	36.1	32.5	28.3	25.8	22.3	19.7	17.6	15.6	13.9	12.2	10.7	9.3	8.1	7.4
ABC TV	(1)													
AVERAGE AUDIENCE (Hhlds (000) & %)	1,860 2.1													
SHARE AUDIENCE %	10													
AVG. AUD. BY 1/4 HR %	2.1													
CBS TV	CBS SUNDAY NEWS													
AVERAGE AUDIENCE (Hhlds (000) & %)	3,100 3.5													
SHARE AUDIENCE %	8													
AVG. AUD. BY 1/4 HR %	3.5													
NBC TV	(2)	(PAE)												
AVERAGE AUDIENCE (Hhlds (000) & %)	2,390 2.7													
SHARE AUDIENCE %	8													
AVG. AUD. BY 1/4 HR %	2.7													
INDEPENDENTS (INCL. SUPERSTATIONS)														
AVERAGE AUDIENCE	5.7		4.5		3.5		2.7		2.0		1.6		1.2	
SHARE AUDIENCE %	17		17		17		16		15		16		16	
SUPERSTATIONS														
AVERAGE AUDIENCE	1.6		1.1		0.9		0.9		0.8		0.6 ^		0.5 ^	
SHARE AUDIENCE %	5		4		4		5		6		6 ^		6 ^	
PBS														
AVERAGE AUDIENCE	1.4		0.9		0.5 ^		0.4 ^		0.5 ^		0.2 ^		0.1 v	
SHARE AUDIENCE %	4		3		2 ^		2 ^		4 ^		2 ^		1 v	
CABLE ORIG.														
AVERAGE AUDIENCE	3.3		2.5		1.9		1.6		1.3		1.4		1.1	
SHARE AUDIENCE %	10		9		9		10		10		14		14	
PAY SERVICES														
AVERAGE AUDIENCE	5.2		5.0		4.1		3.1		2.8		2.3		1.8	
SHARE AUDIENCE %	15		19		20		19		22		23		23	

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WEEKEND REPORT-SUN.,ABC,(11:30-11:45)
(2) G MICHAELS SPORTS MACHINE,NBC,(11:30-11:45)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. JUN.20-24,1988

TIME		6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15
HUT		7.4	8.6	10.2	11.9	13.7	15.6	16.7	17.9	19.1	20.3	21.0	21.6	22.6	23.5	23.9	24.0	22.8	23.5
ABC TV		(PAE)	(1)	(PAE)	(2)	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) (PAE)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) (PAE)									
AVERAGE AUDIENCE (Hhlds (000) & %)			1,060		1,790			3,030				3,140							
			1.2		2.0			3.4				3.5							
SHARE AUDIENCE	%		14		17			19				16							
AVG. AUD. BY 1/4 HR	%		1.2		2.0			3.4	3.5			3.5	3.6						
CBS TV				CBS MORNING NEWS- 6:30AM		CBS THIS MORNING-A (SUS)		CBS THIS MORNING-1		CBS THIS MORNING-B (SUS)		CBS THIS MORNING-2						$25,000 PYRAMID	
AVERAGE AUDIENCE (Hhlds (000) & %)				800				1,580				1,700						2,550	
				0.9				1.8				1.9						2.9	
SHARE AUDIENCE	%			9				10				9						12	
AVG. AUD. BY 1/4 HR	%			0.8	1.0			1.8	1.8			1.8	2.1					2.8	3.0
NBC TV		NBC NEWS AT SUNRISE (PAE)				TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) (PAE)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) (PAE)								SALE OF THE CENTURY	
AVERAGE AUDIENCE (Hhlds (000) & %)		1,700						3,560				3,690						3,140	
		1.9						4.0				4.2						3.5	
SHARE AUDIENCE	%	21						23				19						15	
AVG. AUD. BY 1/4 HR	%	1.6	2.3					4.0	4.0			4.2	4.1					3.4	3.7
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE		1.6		2.6		4.2		5.3		6.2		6.9		5.8		5.6		5.8	
SHARE AUDIENCE %		21		24		29		31		32		33		25		23		25	
SUPERSTATIONS AVERAGE AUDIENCE		0.7		1.0		1.6		1.7		1.8		2.1		1.8		1.9		1.7	
SHARE AUDIENCE %		9		9		11		10		9		10		8		8		7	
PBS AVERAGE AUDIENCE		0.1 v		0.1 ^		0.4 ^		0.6		1.0		1.3		1.5		1.5		1.3	
SHARE AUDIENCE %		1 v		1 ^		2 ^		4		5		6		7		6		6	
CABLE ORIG. AVERAGE AUDIENCE		1.1		1.3		1.6		1.8		2.1		2.5		2.8		2.9		2.9	
SHARE AUDIENCE %		14		12		11		10		11		12		12		12		12	
PAY SERVICES AVERAGE AUDIENCE		0.8		0.7		0.8		0.9		1.2		1.3		1.4		1.3		1.4	
SHARE AUDIENCE %		10		7		5		5		6		6		6		6		6	

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WORLD NEWS-MORN-615A,ABC,(6:15-6:30)
(2) ABC WORLD NEWS-MORN-645A,ABC,(6:45-7:00)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. JUN.20-24, 1988

TIME		10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45
HUT		23.8	24.1	23.9	24.8	24.8	25.5	26.5	27.6	27.8	28.4
ABC TV				WHO'S THE BOSS? M-F		HOME		RYAN'S HOPE		LOVING	
AVERAGE AUDIENCE (Hhlds (000) & %)				3,540		2,370		1,950		3,050	
				4.0		2.7		2.2		3.4	
SHARE AUDIENCE	%			16		11		8		12	
AVG. AUD. BY 1/4 HR	%			3.8	4.2	2.8	2.6	2.1	2.2	3.3	3.5
CBS TV		NEW CARD SHARKS		PRICE IS RIGHT 1		PRICE IS RIGHT 2 (PAE)				←YOUNG AND THE RESTLESS	
AVERAGE AUDIENCE (Hhlds (000) & %)		2,820		4,840		6,020				7,370	
		3.2		5.5		6.8				8.3	8.0 *
SHARE AUDIENCE	%	13		22		27				30	29 *
AVG. AUD. BY 1/4 HR	%	3.0	3.3	5.1	5.8	6.6	7.0			7.8	8.3
NBC TV		CLASSIC CONCENTRATION		WHEEL OF FORTUNE		WIN, LOSE OR DRAW		SUPER PASSWORD		SCRABBLE	
AVERAGE AUDIENCE (Hhlds (000) & %)		3,540		4,470		4,000		3,370		3,650	
		4.0		5.0		4.5		3.8		4.1	
SHARE AUDIENCE	%	17		20		18		14		15	
AVG. AUD. BY 1/4 HR	%	3.9	4.1	4.9	5.2	4.4	4.7	3.7	3.9	4.0	4.3

TIME		1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT		29.7	30.7	30.1	30.3	29.6	29.7	29.5	29.4
ABC TV		←ALL MY CHILDREN→				←ONE LIFE TO LIVE (PAE)→			
AVERAGE AUDIENCE (Hhlds (000) & %)		5,580				5,650			
		6.3	5.9 *		6.7 *	6.4	6.3 *		6.5 *
SHARE AUDIENCE	%	21	20 *		22 *	21	21 *		22 *
AVG. AUD. BY 1/4 HR	%	5.6	6.2	6.6	6.8	6.2	6.2	6.5	6.5
CBS TV		YOUNG AND THE RESTLESS→		BOLD AND THE BEAUTIFUL		←AS THE WORLD TURNS→			
AVERAGE AUDIENCE (Hhlds (000) & %)				4,800		5,970			
			8.7 *	5.4		6.7	6.7 *		6.8 *
SHARE AUDIENCE	%		30 *	18		23	23 *		23 *
AVG. AUD. BY 1/4 HR	%	8.6	8.7	5.5	5.4	6.6	6.8	6.8	6.7
NBC TV		←DAYS OF OUR LIVES→				←ANOTHER WORLD (PAE)→			
AVERAGE AUDIENCE (Hhlds (000) & %)		6,450				4,590			
		7.3	7.0 *		7.5 *	5.2	5.2 *		5.1 *
SHARE AUDIENCE	%	24	23 *		25 *	18	18 *		17 *
AVG. AUD. BY 1/4 HR	%	6.8	7.2	7.6	7.4	5.4	5.2	5.2	5.1

	10:30	11:00	11:30	12:00	12:30	1:00	1:30	2:00	2:30
INDEPENDENTS (INCL. SUPERSTATIONS)									
AVERAGE AUDIENCE	5.6	5.0	5.2	5.7	6.4	6.2	6.8	6.9	6.9
SHARE AUDIENCE %	24	21	21	21	23	20	23	23	24
SUPERSTATIONS									
AVERAGE AUDIENCE	1.7	1.6	1.8	2.0	2.3	2.1	2.2	2.2	2.1
SHARE AUDIENCE %	7	7	7	7	8	7	7	7	7
PBS									
AVERAGE AUDIENCE	1.2	0.9	0.8	0.8	0.7	0.8	0.9	0.8	0.9
SHARE AUDIENCE %	5	4	3	3	3	3	3	3	3
CABLE ORIG.									
AVERAGE AUDIENCE	2.8	2.5	2.6	3.1	3.0	3.3	3.5	3.6	3.4
SHARE AUDIENCE %	12	10	11	11	11	11	12	12	11
PAY SERVICES									
AVERAGE AUDIENCE	1.3	1.4	1.5	1.4	1.4	1.4	1.4	1.4	1.4
SHARE AUDIENCE %	6	6	6	5	5	5	5	5	5

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. JUN. 20-24, 1988

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT	28.5	28.9	29.6	30.3	30.7	32.1	33.0	34.2	35.1	36.5	37.4	39.0	43.5	44.6	44.8	45.6
ABC TV	←GENERAL HOSPITAL (PAE)→				(PAE)										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Hhlds (000) & %)	6,070 6.9	6.8 *		7.0 *											7,190 8.1	
SHARE AUDIENCE %	23	23 *		23 *											18	
AVG. AUD. BY 1/4 HR %	6.7	6.8	6.9	7.0											7.9	8.3
CBS TV	←GUIDING LIGHT (PAE)→										(PAE)				CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Hhlds (000) & %)	5,130 5.8	5.8 *		5.8 *											8,190 9.2	
SHARE AUDIENCE %	20	20 *		19 *											21	
AVG. AUD. BY 1/4 HR %	5.9	5.8	5.7	5.8											9.2	9.2
NBC TV	←SANTA BARBARA (PAE)→										(PAE)				NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Hhlds (000) & %)	3,980 4.5	4.5 *		4.5 *											7,300 8.2	
SHARE AUDIENCE %	15	16 *		15 *											18	
AVG. AUD. BY 1/4 HR %	4.5	4.4	4.4	4.6											8.3	8.2
INDEPENDENTS (INCL. SUPERSTATIONS)																
AVERAGE AUDIENCE	7.3		8.1		8.5		9.0		10.1		11.2		12.6		13.1	
SHARE AUDIENCE %	26		27		27		27		28		29		29		29	
SUPERSTATIONS																
AVERAGE AUDIENCE	2.2		2.4		2.7		2.8		2.9		3.2		2.9		3.1	
SHARE AUDIENCE %	8		8		9		8		8		8		7		7	
PBS																
AVERAGE AUDIENCE	0.7		0.7		0.8		0.9		0.9		1.0		1.1		1.1	
SHARE AUDIENCE %	3		2		2		3		3		3		2		2	
CABLE ORIG.																
AVERAGE AUDIENCE	3.5		3.9		4.1		4.4		4.2		4.6		4.6		5.1	
SHARE AUDIENCE %	12		13		13		13		12		12		10		11	
PAY SERVICES																
AVERAGE AUDIENCE	1.6		1.3		1.4		1.4		1.1		1.2		1.2		1.3	
SHARE AUDIENCE %	6		4		5		4		3		3		3		3	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JUN.25, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	7.5	8.5	9.2	10.7	12.5	14.4	15.9	17.6	19.5	21.2	22.5	24.1	24.8	25.3	25.7	25.8	25.3	25.2
ABC TV					LITTLE CLOWNS-HAPPYTOWN		ALL NEW POUND PUPPIES		MY PET MONSTER		LITTLE WIZARDS		REAL GHOSTBUSTERS I		REAL GHOSTBUSTERS II		BUGS BUNNY & TWEETY SHOW	
AVERAGE AUDIENCE (Hhlds (000) & %)					1,060		1,510		2,300		2,480		3,280		3,810		3,460	
					1.2		1.7		2.6		2.8		3.7		4.3		3.9	
SHARE AUDIENCE %					9		10		13		12		15		17		15	
AVG. AUD. BY 1/4 HR %					1.1	1.2	1.5	1.8	2.3	2.9	2.6	3.0	3.6	3.9	4.3	4.4	3.8	4.0
CBS TV					HELLO KITTY		MUPPET BABIES I		MUPPET BABIES II		MUPPET BABIES III		PEE WEE'S PLAYHOUSE		MIGHTY MOUSE		POPEYE & SON	
AVERAGE AUDIENCE (Hhlds (000) & %)					1,590		2,660		3,370		3,900		3,990		3,010		3,460	
					1.8		3.0		3.8		4.4		4.5		3.4		3.9	
SHARE AUDIENCE %					14		18		19		19		18		13		15	
AVG. AUD. BY 1/4 HR %					1.6	1.9	2.8	3.3	3.8	3.8	4.2	4.5	4.5	4.5	3.5	3.3	3.9	3.9
NBC TV					GUMMI BEARS (PAE)		SMURFS I		SMURFS II		SMURFS III (PAE)		ALF-SAT MORN (PAE)		ALVIN AND THE CHIPMUNKS		FRAGGLE ROCK	
AVERAGE AUDIENCE (Hhlds (000) & %)					2,300		3,010		3,900		4,870		4,700		5,490		3,810	
					2.6		3.4		4.4		5.5		5.3		6.2		4.3	
SHARE AUDIENCE %					19		20		22		24		21		24		17	
AVG. AUD. BY 1/4 HR %					2.3	2.9	3.2	3.6	4.2	4.5	5.2	5.7	5.4	5.2	5.9	6.4	4.6	4.1
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	1.9		2.4		3.4		3.7		4.4		4.9		4.8		5.5		6.0	
SHARE AUDIENCE %	24		24		25		22		22		21		19		21		24	
SUPERSTATIONS AVERAGE AUDIENCE	0.5	^	0.9		1.2		1.4		1.5		1.4		1.2		1.4		1.9	
SHARE AUDIENCE %	6	^	9		9		8		7		6		5		5		8	
PBS AVERAGE AUDIENCE	0.1	v	0.3	^	0.5	^	0.6	^	0.7	^	0.8		0.8		0.9		1.1	
SHARE AUDIENCE %	1	v	3	^	4	^	4	^	3	^	3		3		3		4	
CABLE ORIG. AVERAGE AUDIENCE	1.8		2.3		2.8		2.9		3.1		3.2		3.8		3.9		3.9	
SHARE AUDIENCE %	23		23		21		17		15		14		15		15		15	
PAY SERVICES AVERAGE AUDIENCE	1.3		1.2		1.3		1.4		2.1		2.6		2.9		2.1		1.9	
SHARE AUDIENCE %	16		12		10		8		10		11		12		8		8	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JUN.25, 1988

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT	24.9	25.4	25.2	25.5	25.6	26.3	26.7	27.4	27.4	27.5	27.3	27.7	27.1	27.3	27.3	28.3	29.1	29.6
ABC TV	FLINTSTONE KIDS		ANIMAL CRACK-UPS		HEALTH SHOW		(1)						← MCDONALD'S LPGA TOURN-SAT (2:30-4:30) →					
AVERAGE AUDIENCE (Hhlds (000) & %)	2,750 3.1		2,840 3.2		1,510 1.7		2,040 2.3						1,240 1.4	1.3 *		1.4 *		1.3 *
SHARE AUDIENCE %	12		13		7		8						5	5 *		5 *		4 *
AVG. AUD. BY 1/4 HR %	3.1	3.1	3.2	3.2	1.9	1.6	2.0	2.5					1.4	1.3	1.4	1.4	1.3	1.3
CBS TV	DENNIS THE MENACE		TEEN WOLF		GALAXY HIGH SCHOOL								← ATLANTA GOLF CLASSIC-SAT GEORGIA-PACIFIC (2:30-4:30) →					
AVERAGE AUDIENCE (Hhlds (000) & %)	3,010 3.4		2,840 3.2		3,280 3.7								2,130 2.4	2.2 *		2.4 *		2.3 *
SHARE AUDIENCE %	13		13		14								8	8 *		9 *		8 *
AVG. AUD. BY 1/4 HR %	3.4	3.5	3.2	3.2	3.6	3.7							2.2	2.2	2.3	2.4	2.3	2.2
NBC TV	NEW ARCHIES		FOOFUR (PAE)		← WIMBLEDON TENNIS-SAT (MULTI SEGMENT)(PAE) →										(2)		(3)	
AVERAGE AUDIENCE (Hhlds (000) & %)	3,010 3.4		2,300 2.6		2,920 3.3	2.9 *		3.0 *		3.2 *		3.8 *		4.0 *	4,160 4.7	6,110 6.9		6.3 *
SHARE AUDIENCE %	14		10		12	11 *		11 *		11 *		13 *		14 *	17	22		22 *
AVG. AUD. BY 1/4 HR %	3.4	3.4	2.5	2.8	3.1	2.7	3.0	2.9	3.2	3.2	3.6	3.9	4.0	3.3	4.6	5.5	6.2	6.4
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	7.1		6.8		8.5		8.3		9.5		8.8		10.2		9.7		9.7	
SHARE AUDIENCE %	28		27		33		31		35		32		38		35		33	
SUPERSTATIONS AVERAGE AUDIENCE	2.4		2.0		2.3		2.5		2.9		2.5		2.8		2.8		3.1	
SHARE AUDIENCE %	10		8		9		9		11		9		10		10		11	
PBS AVERAGE AUDIENCE	1.1		1.0		1.1		1.4		1.5		1.6		1.7		1.5		1.3	
SHARE AUDIENCE %	4		4		4		5		5		6		6		5		4	
CABLE ORIG. AVERAGE AUDIENCE	4.3		4.7		4.5		4.7		5.3		6.2		6.1		6.1		6.5	
SHARE AUDIENCE %	17		19		17		17		19		23		22		22		22	
PAY SERVICES AVERAGE AUDIENCE	1.5		1.6		1.7		2.4		2.2		2.7		2.2		2.3		2.2	
SHARE AUDIENCE %	6		6		7		9		8		10		8		8		8	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

(1) ABC WEEKEND SPECIALS,LIBERTY AND THE LITTLES PT.1,ABC,(1:00-1:30),(R)
(2) NBC MAJOR LEAGUE PRE GAME,(PAE),NBC,(3:00-3:17)
(3) NBC MAJOR LEAGUE BASEBALL,NEW YORK METS VS CHICAGO CUBS,MINNESOTA TWINS VS OAKLAND A'S,(PAE),NBC,(MULTI SEGMENT)

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JUN. 25, 1988

TIME	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT	29.7	30.0	30.2	31.0	30.6	30.6	32.2	33.6	35.3	35.1	35.3	35.6

ABC TV

	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
Program	MCDONALD'S LPGA TOURN-SAT (2:30-4:30)		←ABC WIDE WORLD-SPORTS SAT→								ABC WRLD NEWS TONIGHT-SAT	
AVERAGE AUDIENCE (Hhlds (000) & %)		1.4 *	2,750 3.1	2.5 *		2.9 *		3.9 *			5,050 5.7	
SHARE AUDIENCE %		5 *	10	8 *		9 *		11 *			15	
AVG. AUD. BY 1/4 HR %	1.4	1.4	2.2	2.7	2.6	3.2	3.7	4.2			5.8	5.6

CBS TV

	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
Program	(1)		←CBS SPORTS SATURDAY BUDWEISER BOXING→								CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Hhlds (000) & %)		2.6 *	2,660 3.0	2.9 *		3.2 *		3.0 *			4,340 4.9	
SHARE AUDIENCE %		9 *	9	10 *		10 *		9 *			13	
AVG. AUD. BY 1/4 HR %	2.7	2.5	2.8	3.0	3.6	2.9	2.7	3.2			5.0	4.8

NBC TV

	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
Program	NBC MAJOR LEAGUE BASEBALL→ NEW YORK METS VS CHICAGO CUBS MINNESOTA TWINS VS OAKLAND A'S (MULTI SEGMENT)(PAE)										NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Hhlds (000) & %)		6.9 *		6.5 *		7.3 *		7.8 *			4,610 5.2	
SHARE AUDIENCE %		23 *		21 *		24 *		24 *			14	
AVG. AUD. BY 1/4 HR %	6.8	7.0	6.5	6.4	7.1	7.4	7.7	7.8	6.4		5.0	5.3

	4:00	4:30	5:00	5:30	6:00	6:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	10.1	10.8	9.4	9.5	9.7	10.1
SHARE AUDIENCE %	34	35	31	29	28	29
SUPERSTATIONS AVERAGE AUDIENCE	3.1	3.6	2.6	2.0	2.6	2.7
SHARE AUDIENCE %	10	12	8	6	7	8
PBS AVERAGE AUDIENCE	1.4	1.5	1.6	1.8	1.8	1.8
SHARE AUDIENCE %	5	5	5	5	5	5
CABLE ORIG. AVERAGE AUDIENCE	6.3	6.3	6.2	6.7	6.1	5.3
SHARE AUDIENCE %	21	21	20	20	17	15
PAY SERVICES AVERAGE AUDIENCE	2.2	2.4	2.6	2.4	2.6	2.9
SHARE AUDIENCE %	7	8	8	7	7	8

U.S. TV HOUSEHOLDS: 88,600,000

(1) ATLANTA GOLF CLASSIC-SAT, GEORGIA-PACIFIC, CBS, (2:30-4:30), (S)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JUN.26, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	6.3	7.1	8.1	9.2	11.1	12.7	14.1	16.1	17.6	19.2	20.3	21.4	22.7	23.9	24.2	24.8	25.0	26.0
ABC TV																		
AVERAGE AUDIENCE (Hhlds (000) & %)																		
SHARE AUDIENCE %																		
AVG. AUD. BY 1/4 HR %																		
CBS TV					FOR OUR TIMES (SUS)				←SUNDAY MORNING→						FACE THE NATION			
AVERAGE AUDIENCE (Hhlds (000) & %)									3,010 3.4	2.8 *		3.8 *		3.6 *	1,950 2.2			
SHARE AUDIENCE %									16	15 *		18 *		16 *	8			
AVG. AUD. BY 1/4 HR %									2.3	3.3	3.7	3.9	3.8	3.4	2.3	2.2		
NBC TV					←SUNDAY TODAY→						MEET THE PRESS							
AVERAGE AUDIENCE (Hhlds (000) & %)					1,950 2.2	1.6 *		2.4 *		2.6 *	2,040 2.3							
SHARE AUDIENCE %					14	13 *		15 *		14 *	11							
AVG. AUD. BY 1/4 HR %					1.3	1.8	2.3	2.4	2.7	2.6	2.3	2.2						
INDEPENDENTS (INCL. SUPERSTATIONS)																		
AVERAGE AUDIENCE	1.9		2.5		3.6		4.9		5.7		6.6		7.1		8.1		9.2	
SHARE AUDIENCE %	28		29		30		32		31		32		30		33		36	
SUPERSTATIONS																		
AVERAGE AUDIENCE	0.5	^	0.8		1.2		1.7		2.1		2.3		2.0		2.3		3.2	
SHARE AUDIENCE %	7	^	9		10		11		11		11		9		9		13	
PBS																		
AVERAGE AUDIENCE	0.4	^	0.5	^	0.9		1.3		1.5		1.6		1.7		1.4		1.0	
SHARE AUDIENCE %	6	^	6	^	8		9		8		8		7		6		4	
CABLE ORIG.																		
AVERAGE AUDIENCE	1.5		2.3		2.4		3.0		3.5		3.7		4.0		4.8		5.0	
SHARE AUDIENCE %	22		26		20		20		19		18		17		20		20	
PAY SERVICES																		
AVERAGE AUDIENCE	0.9		1.1		1.3		1.5		1.9		2.1		3.1		3.3		3.4	
SHARE AUDIENCE %	13		13		11		10		10		10		13		13		13	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JUN. 26, 1988

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT	26.4	27.1	28.1	28.7	28.8	29.3	28.5	29.3	30.5	31.0	30.8	31.9	32.5	32.3	32.6	33.0	33.0	33.5
ABC TV	<-THIS WEEK-DAVID BRINKLEY->BUSINESS WORLD														<- KEEPERS OF THE FLAME ->			
AVERAGE AUDIENCE (Hhlds (000) & %)	2,660 3.0	2.7 *		3.3 *	1,150 1.3										1,680 1.9	1.9 *		1.9 *
SHARE AUDIENCE %	10	9 *		11 *	5										6	6 *		6 *
AVG. AUD. BY 1/4 HR %	2.4	2.9	3.4	3.3	1.4	1.2									1.8	1.9	1.9	1.8
CBS TV			<- MICHIGAN 400 ->														(1)	
AVERAGE AUDIENCE (Hhlds (000) & %)			3,900 4.4	3.6 *		4.0 *		4.5 *		4.7 *		5.2 *		5.4 *		3.6 *	3,810 4.3	3.4 *
SHARE AUDIENCE %			14	13 *		14 *		16 *		15 *		17 *		17 *		11 *	13	10 *
AVG. AUD. BY 1/4 HR %			3.5	3.7	3.9	4.1	4.6	4.4	4.7	4.6	5.1	5.3	5.4	5.3	4.2	2.9	3.2	3.6
NBC TV							<- NBC SPORTS SPECIAL-SUN. ->						<- WIMBLEDON TENNIS-SUN (2:30-4:30)					
AVERAGE AUDIENCE (Hhlds (000) & %)							1,860 2.1	1.9 *		2.2 *		2.2 *	2,300 2.6	2.4 *		3.0 *		2.5 *
SHARE AUDIENCE %							7	7 *		7 *		7 *	8	7 *		9 *		8 *
AVG. AUD. BY 1/4 HR %							1.8	2.1	2.2	2.1	2.3	2.1	2.3	2.5	2.8	3.2	2.7	2.4

	11:30	12:00	12:30	1:00	1:30	2:00	2:30	3:00	3:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	10.5	11.6	11.8	10.6	11.6	11.8	12.5	13.9	15.1
SHARE AUDIENCE %	39	41	41	37	38	38	39	42	45
SUPERSTATIONS AVERAGE AUDIENCE	3.5	3.8	3.9	3.8	4.2	3.7	3.6	4.3	4.9
SHARE AUDIENCE %	13	13	13	13	14	12	11	13	15
PBS AVERAGE AUDIENCE	1.2	1.1	1.2	1.1	1.1	1.1	1.1	1.2	1.4
SHARE AUDIENCE %	4	4	4	4	4	4	3	4	4
CABLE ORIG. AVERAGE AUDIENCE	5.1	5.3	5.7	5.4	5.2	5.3	6.0	6.7	6.9
SHARE AUDIENCE %	19	19	20	19	17	17	19	20	21
PAY SERVICES AVERAGE AUDIENCE	3.3	3.2	3.2	3.9	3.9	4.0	3.5	3.2	2.9
SHARE AUDIENCE %	12	11	11	13	13	13	11	10	9

U.S. TV HOUSEHOLDS: 88,600,000

(1) ATLANTA GOLF CLASSIC-SUN, GEORGIA-PACIFIC, CBS, (3:30-6:00), (S)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JUN. 26, 1988

TIME		4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT		33.1	33.1	33.2	33.7	32.9	33.2	33.8	35.2	37.0	37.8	38.5	39.5
ABC TV		← MCDONALD'S LPGA TOURN-SUN →										ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Hhlds (000) & %)		1,510										4,430	
		1.7	1.3	*	1.3	*	1.7	*	2.3	*		5.0	
SHARE AUDIENCE	%	5	4	*	4	*	5	*	6	*		12	
AVG. AUD. BY 1/4 HR	%	1.4	1.2	1.2	1.4	1.7	1.8	2.2	2.5			5.0	5.1
CBS TV		← ATLANTA GOLF CLASSIC-SUN GEORGIA-PACIFIC (3:30-6:00) →								CBS EVENING NEWS-SUNDAY			
AVERAGE AUDIENCE (Hhlds (000) & %)										5,230			
			3.9	*	4.1	*	4.7	*	5.4	* 5.9			
SHARE AUDIENCE	%		12	*	12	*	14	*	16	* 15			
AVG. AUD. BY 1/4 HR	%	3.9	3.9	4.0	4.2	4.6	4.8	5.2	5.7	5.4	6.4		
NBC TV		WIMBLEDON TENNIS-SUN (2:30-4:30)	← SPORTSWORLD →									NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Hhlds (000) & %)				2,660								5,850	
			2.5	* 3.0	2.8	*	3.3	*	3.0	*		6.6	
SHARE AUDIENCE	%		8	* 9	8	*	10	*	9	*		16	
AVG. AUD. BY 1/4 HR	%	2.5	2.4	2.6	3.0	3.3	3.3	2.9	3.0			6.6	6.5
INDEPENDENTS (INCL. SUPERSTATIONS)													
AVERAGE AUDIENCE		14.7		14.5		12.8		13.4		11.9		11.2	
SHARE AUDIENCE %		44		43		39		39		32		29	
SUPERSTATIONS													
AVERAGE AUDIENCE		4.3		3.7		2.5		2.8		2.9		2.6	
SHARE AUDIENCE %		13		11		8		8		8		7	
PBS													
AVERAGE AUDIENCE		1.4		1.5		1.7		1.9		1.6		1.2	
SHARE AUDIENCE %		4		4		5		6		4		3	
CABLE ORIG.													
AVERAGE AUDIENCE		7.2		6.7		6.4		6.3		5.8		5.7	
SHARE AUDIENCE %		22		20		19		18		16		15	
PAY SERVICES													
AVERAGE AUDIENCE		3.2		3.4		3.4		3.1		3.0		3.1	
SHARE AUDIENCE %		10		10		10		9		8		8	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.